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# Capital (Mis)allocation, Incentives and Productivity

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# Capital (Mis)allocation, Incentives and Productivity

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#### Abstract

This paper studies how managerial pay shapes the allocation of capital within firms. We leverage quasi-experimental variation in the composition of managerial pay between cash bonuses and equity compensation. We find that a relative increase in cash bonuses leads firms to reallocate capital toward less durable investment projects. To rationalize the empirical evidence, we develop a quantitative model with agency frictions. In the model, a relative increase in cash bonuses strengthens managerial short-termism, which shifts the investment composition toward less durable projects. The observed change in managerial pay exacerbates within-firm capital misallocation and leads to a sizeable contraction in output.

Keywords: Investment, Firms, Managerial Pay, Capital Misallocation.

*JEL*: D25, E22, E32, G31.

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#### 1 Introduction

Capital misallocation lowers productivity. In contrast to between-firm misallocation, little is known about the sources and implications of within-firm misallocation. We study how managerial pay shapes the (mis)allocation of capital within firms. Managers with short-term incentives are more inclined to invest in short-lived projects (e.g., computer equipment) rather than long-lived projects (e.g., production facilities), which may lead to within-firm capital misallocation. We show that such short-termism arises from the composition of managerial pay, which generally includes cash bonuses—depending on current profits—and equity-based compensation. While cash bonuses incentivize short-term profit maximization, equity-based compensation better aligns managerial incentives with maximizing long-term firm value.

Our paper makes two contributions to the literature. First, we provide novel empirical evidence showing that firms reallocate capital toward less durable investment projects when managerial pay shifts toward cash bonuses relative to equity compensation. Second, we develop a quantitative model with agency frictions, which rationalizes the evidence and allows us to quantify the implications of a change in managerial pay for the allocation of capital within firms and the economy.

Our empirical analysis levers a quasi-natural experiment, which provides a shift in the composition of managerial pay that is unrelated to economic fundamentals and incentive contracting problems within firms. In particular, we exploit the 2005 FAS 123R reform of accounting rules in the U.S., which raised the costs of equity-based compensation. In response to the reform, firms lowered equity-based compensation relative to cash bonuses (Hayes et al. 2012). To assess whether the change in pay changed the composition of firm investment, we use balance sheet data for listed U.S. firms from Compustat and data from FactSet, which allow us to distinguish seven investment categories that differ in their depreciation rates.

The main empirical finding of this paper is that firms affected by the reform reduced investment in projects with low depreciation rates relative to high-depreciation projects. The

estimated effect is statistically significant, robust in various dimensions, and quantitatively meaningful. For managers exposed to the reform, equity-based compensation falls on average by 23–36% relative to cash bonuses. Exposed managers invest 5–10% more in investment projects with a 10 percentage point higher depreciation rate relative to non-exposed managers. This shift towards short-term investment projects translates into a one percentage point higher weighted average capital depreciation rate. Consistent with managerial pay changing managerial incentives, we find that the discount rate which managers use to evaluate new investment opportunities increases by 0.4 percentage points.

We then develop and quantify a structural model that rationalizes the empirical findings and allows us to study the implications of managerial pay on capital misallocation. Our model extends a standard dynamic model of firm investment in two dimensions. First, we introduce two types of capital that differ in their depreciation rates. Second, we introduce a manager who receives a compensation package that includes a cash bonus depending on current profits and equity compensation, similar to Nikolov and Whited (2014). The manager's incentives are better aligned with firm value maximization the more equity is provided to the manager. The presence of any cash bonus implies that managerial incentives are not fully aligned with firm value maximization. Formally, we show that the rational manager's optimization problem mirrors an optimization problem under quasi-hyperbolic discounting. The present bias, or short-termism, raises the relative attractiveness of investment in the high-depreciation capital good and depends positively on the relative size of the cash bonus.<sup>1</sup>

We calibrate the model to match firm-level and sectoral moments of the U.S. economy prior to the accounting reform. We then simulate the effects of an unexpected exogenous change in the managerial pay structure that matches the change around the FAS 123R accounting reform. The change in managerial pay raises present bias. The present bias factor, by which managers discount future profits, falls from 0.92 to 0.89 on average, with 1.00 corresponding

<sup>&</sup>lt;sup>1</sup>Our model poses similar numerical challenges as solving models of quasi-hyperbolic discounting (Krusell and Smith 2003, Maliar and Maliar 2005, 2016). Following Maliar and Maliar (2016), we solve the model using the method of endogenous gridpoints (Carroll 2006).

to no present bias. In response, the investment rate drops by 20% in the short-run but features little long-run change. In contrast, output falls by little in the short run but converges to a 3% decline in the long run. Beneath the surface, the investment decline is highly asymmetric across the two types of capital goods, with investment in low-depreciation capital goods declining relatively more. The shift in the investment composition raises within-firm capital misallocation. We show that misallocation contributes 20% to the decline in output, with the remainder reflecting higher markups. In general equilibrium, conservatively assuming fixed labor supply, the long-run decline in aggregate output is still 1%, and likewise, the real wage falls by 1%.

This paper relates to a growing literature that studies the effects of short-termism.<sup>2</sup> Our paper is most closely related to Terry (2023), who studies the implications of managerial short-termism on R&D and growth. Instead, we study how managerial short-termism affects the allocation of capital across capital goods with different depreciation rates and provide novel empirical evidence and a quantitative analysis. While Terry (2023) emphasizes the impact of short-termism on productivity through R&D externalities, our study demonstrates that short-termism affects productivity through capital misallocation within firms. Our paper is thereby also related to a large literature studying factor misallocation between firms (e.g., Hsieh and Klenow 2009, Alder 2016, Kehrig and Vincent 2019, Midrigan and Xu 2014, David and Venkateswaran 2019, Peters 2020, Meier and Reinelt forthcoming).

Our model setup builds on Bénabou and Tirole (2016) and Garicano and Rayo (2016). We formalize managerial short-termism as a multitasking problem in which agents choose between short-term projects and long-term projects. We embed this idea into a dynamic model of firm investment. Our model further relates to Aghion et al. (2010), which studies an investment model with two types of capital in the presence of credit constraints, but without considering managerial short-termism.

<sup>&</sup>lt;sup>2</sup>Policy-makers, business executives and investors have often warned about the dangers of boosting short-term profits at the cost of long-term value (e.g., Dimon and Buffet 2018 or Barton 2011).

Our empirical results build on Edmans et al. (2022, 2017) and Ladika and Sautner (2019) who show that managers with less equity-based compensation lower total investment. In addition, Asker et al. (2014) argue that private firms, whose management is presumably less prone to short-termism, have substantially higher capital expenditures and are more responsive to investment opportunities. Our contribution to the literature is to show that not only the level of investment but also the composition of investment across depreciation rates depends on managerial incentives.

Finally, our paper contributes to a literature studying within-firm misallocation (e.g., Giroud 2013, Kehrig and Vincent 2019, Giroud and Mueller 2019, Doerr et al. 2025). These papers study the allocation of capital across multiple plants within firms. In contrast, we study the allocation of capital across types of capital within firms absent multi-plant dynamics.

## 2 Empirical Evidence

In this section, we provide evidence on the implications of managerial pay for the allocation of capital within firms. Our empirical analysis leverages an accounting reform that provides a quasi-natural experiment which shifts managerial pay toward cash bonuses. We find that firms exposed to the reform: (i) invested relatively more in investment projects with high depreciation rates, (ii) their weighted average capital depreciation rate increased, and (iii) their self-reported discount rates increased.

## 2.1 Accounting Reform

Since the composition of managerial pay across cash bonuses and equity-based compensation is endogenous to observable and unobservable firm characteristics, we exploit an accounting reform that is unrelated to firm characteristics and provides a shift of managerial pay toward cash bonuses. The reform is the revision of Financial Accounting Standard Board (FASB)

Statement No. 123 (shortly: FAS 123R), which constituted an unexpected and unprecedented change of accounting practices for U.S. firms.

In December 2004, the FASB revised the standards to account for transactions in which an entity exchanges its equity or related instruments for goods or services. The reform became effective for companies with their first full reporting period beginning after June 15, 2005. Before the reform, companies were allowed to expense equity-based compensation such as stock options or long-term incentive plans to employees at their intrinsic value. The pre-reform accounting standard implied low accounting expenses of equity-based compensation.<sup>3</sup> In contrast, FAS 123R obliges firms to expense equity-based compensation at fair value, effectively abolishing the accounting advantage.<sup>4</sup> The principal motivation behind the reform was to correct the accounting misrepresentation of the economic expenses incurred by managerial pay. Other reasons for the revision were to simplify U.S. Generally Accepted Accounting Principles (GAAP) and to make them more comparable with international accounting rules. Importantly, the reform provides us with quasi-exogenous variation in the composition of managerial pay.

#### 2.2 Data

Our empirical analysis uses data on executive compensation from ExecuComp as well as balance sheet data for listed U.S. firms from Compustat and FactSet. We focus on a period around the accounting reform from 2000 through 2014. Table 1 provides summary statistics for the main variables used in our empirical analysis.

We use ExecuComp data to construct a measure of firm exposure to the accounting reform, Option<sub>i,2004</sub>, which is a dummy variable that equals one for firms with unexercised CEO equity options outstanding in 2004 and zero else. Across the 725 firms in our sample, 80% of

<sup>&</sup>lt;sup>3</sup>The intrinsic value of an option is the difference between the firm's stock price on the date the equity option is granted and the strike price. Equity options with a strike price equal to the stock price have no intrinsic value and, therefore, generate no accounting expenses under the pre-reform accounting standard.

<sup>&</sup>lt;sup>4</sup>Fair value accounts for the option value of a higher future stock price.

**Table 1: Selected Summary Statistics** 

Variable	Mean	Std. Dev.	p10	p25	p50	p75	p90	Obs.
Compensation								
Option Dummy	0.797	0.402	0	1	1	1	1	725
Total Compensation	5.33	9.44	0.81	1.59	3.34	6.31	11.23	10,498
Non-Curr. Compensation	4.20	9.07	0.12	0.82	2.34	5.12	9.37	10,498
Investment								
Land	33.82	461.50	0.00	0.07	1.53	8.47	34.82	4,966
Buildings	100.97	404.21	0.90	3.34	13.45	52.49	193.62	7,335
Machines	438.52	2,046.36	6.02	20.56	75.32	272.57	909.52	7,300
Transport	141.79	590.74	0.06	0.37	2.35	21.49	260.14	938
Research	279.38	900.53	0.00	3.16	29.56	130.58	522.10	6,764
Computer	101.04	300.98	3.85	9.81	24.03	80.25	199.37	1,979
Advertising	240.92	607.38	1.34	6.21	38.07	164.46	619.67	4,625
Other								
Depreciation Rate	15.35	10.01	7.04	10.42	12.69	18.09	25.44	10,532
Corporate Discount Rate	14.61	2.41	11.89	12.96	14.36	15.98	17.71	6,199

Notes: Option Dummy equals one for firms with unexercised CEO equity options outstanding in 2004 and zero else. Non-current and total compensation and all investment expenditures are denoted in million USD of year 2000 capital prices. Depreciation and discount rates are denoted in percent. The table presents summary statistics for Option Dummy across firms in 2004 and for all other variables across firms and years from 2000 through 2014.

CEOs had unexercised equity options in the pre-reform year.<sup>5</sup> To capture variation in CEO compensation across firms and years, we analyze the composition of total compensation between current (cash bonus) compensation and non-current compensation of CEOs in our sample. The average CEO receives annual compensation of \$5.3million (measured in year 2000 prices) of which \$4.2 million is non-current compensation and the remainder are cash bonuses.

The main focus of our empirical analysis is the investment composition of firms. Combining data from Compustat and FactSet allows us to analyze firm-level investment across seven different investment categories: land, buildings, machinery, transport equipment, R&D, computer equipment, and advertising. We obtain annual expenses on R&D and advertising from Compustat. Data on the remaining investment categories are obtained from Factset.<sup>6</sup> Ta-

<sup>&</sup>lt;sup>5</sup>Our sample includes all firms in the sample that are covered in Compustat and ExecuComp, and classified as active in Compustat. We exclude firms that never report any investment between 2000 and 2014, firms that enter the sample after 2004 or exit before 2006, and firms in the utilities, financial, and public sectors.

<sup>&</sup>lt;sup>6</sup>We use a perpetual inventory method to transform stock variables into annual gross investment for the

Table 2: Investment Categories and Depreciation Rates

Category	Land	Buildings	Machines	Transport	$R \mathcal{E} D$	Computer	$\overline{Advertising}$
Depreciation	0%	3%	12%	16%	20%	30%	60%

Notes: The depreciation rates are based on the literature survey in Garicano and Steinwender (2016).

ble 1 shows that investments in machinery, R&D, and advertising tend to be the largest, whereas investments into land and IT are typically smaller. A fundamental dimension in which the investment categories differ is their depreciation rate. Table 2 provides estimates of investment category-specific depreciation rates based on the literature survey in Garicano and Steinwender (2016). The capital-weighted average depreciation rate in our sample is 15%, and 8% when excluding intangible capital, i.e., R&D and advertising. Finally, we use data on corporate discount rates from Gormsen and Huber (2023), measured as the minimum required return on new investments announced in firms' earning calls.

### 2.3 Main Empirical Results

This section provides the main empirical results. We estimate the change in managerial pay, the composition of investment, the depreciation rate, and the discount rate for firms exposed to the reform relative to non-exposed firms in the years around the accounting reform.

Managerial Pay: We first examine the effects of the accounting reform on the composition of managerial pay. We find that cash bonuses increased relative to total compensation for exposed firms around the reform. The findings are in line with the reform raising the relative cost of equity-based compensation.

tangible investment categories.

<sup>&</sup>lt;sup>7</sup>Some categories of firm-level investment are frequently missing, thus the difference in the number of observations across investment categories. Our empirical analysis considers all category-firm-year observations as long as we observe at least two investment categories per firm-year.

Formally, we estimate difference-in-differences regressions of the type

$$y_{it} = \beta_1 \left( \text{FAS123}_t \times \text{Option}_{i,2004} \right) + \beta_2 \times \Delta_{it} + \lambda_i + \lambda_t + \varepsilon_{it},$$
 (1)

where  $y_{it}$  is a variable related to managerial pay in firm i in year t. On the right-hand side, FAS123 $_t$  is a step dummy that equals one for years succeeding the reform (t > 2005) and zero otherwise, Option $_{i,2004}$  is the option dummy introduced in Section 2.2,  $\Delta_{it}$  is a vector of control variables, and  $\lambda_i$  and  $\lambda_t$  denote firm and year fixed effects. The key coefficient of interest is  $\beta_1$ . It captures the relative change of  $y_{it}$  after the accounting reform for firms with outstanding CEO equity options in the pre-reform year relative to firms without outstanding CEO equity options in the pre-reform year.

We consider a specification of (1) with  $y_{it}$  defined as the log of non-current CEO compensation and  $\Delta_{it}$  defined as the log of total CEO compensation. The first two columns of Table 3 show the associated estimates of  $\beta_1$ , respectively for a long and a short time window around the reform year. In the third column, we additionally control for a linear trend that may differ between exposed and non-exposed firms (t × Option<sub>i,2004</sub>). Standard errors, clustered at the firm-level following Abadie et al. (2023), are in parentheses. For all specifications, we find that exposed firms significantly reduced non-current compensation by more than 30% relative to total compensation and in comparison to non-exposed firms.<sup>8</sup>

**Investment:** The focus of our empirical analysis is whether managerial pay shapes the composition of firm investment. The central empirical finding of our paper is that exposed firms changed their investment toward investment projects with high depreciation rates.

We use investment data at the firm-year-investment category level allowing us to control for

<sup>&</sup>lt;sup>8</sup>We further do not find a significant increase in grants of restricted stock to executives in exposed firms compared to non-exposed firms. While the overall level of restricted stock grants did increase after FAS 123R (see Hayes et al. 2012), this increase does not significantly differ between exposed and non-exposed firms.

Table 3: Managerial Compensation

	Non-Cı	ırrent Compe	ensation
	(1)	(2)	(3)
$FAS123 \times Option$	-0.363	-0.342	-0.231
	(0.092)	(0.114)	(0.121)
Total Compensation	1.629	1.718	1.629
-	(0.055)	(0.106)	(0.055)
Year FE	×	×	×
Firm FE	×	×	×
Time Trend			×
Observations	9,806	3,912	9,806
No. Firms	699	695	699
Sample Period	2000 - 2014	2002 - 2007	2000 - 2014

Notes: The table reports estimates of equation (1). Option is a dummy that indicates if any unexercised options are outstanding in 2004. FAS123 takes value 0 for all years until 2005 and value 1 afterwards. Non-current compensation is log equity-linked compensation and Total Compensation is log total compensation of the CEO. Columns (1) and (2) vary in sample period, while column (3) additionally controls for a linear time trend interacted with the option dummy. Standard errors (in parentheses) are clustered at the firm-level.

a rich set of fixed effects. Formally, we estimate triple-differences regressions of the type

$$invest_{ict} = \beta_1 \left( \text{FAS123}_t \times \text{Option}_{i,2004} \times \delta_c \right) + \beta_2 \left( \text{FAS123}_t \times \delta_c \right)$$

$$+ \beta_3 \left( \text{Option}_{i,2004} \times \delta_c \right) + \lambda_{it} + \lambda_{c(i)} + \varepsilon_{ict},$$
(2)

where  $invest_{ict}$  denotes investment by firm i in investment category c in year t. On the right-hand side, FAS123 $_t$  and Option $_{i,2004}$  are defined as below equation (1), and  $\delta_c$  denotes the depreciation rate of investment category c presented in Table 2. The regression further includes firm-year fixed effects,  $\lambda_{it}$ , which absorb unobserved firm-specific time variation in demand or supply factors that affect investment decisions. Hence, our identification strategy is based on within-firm variation across investment categories in a given year. Finally,  $\lambda_{c(i)}$  contains either investment category fixed effects  $\lambda_c$  or category-firm fixed effects  $\lambda_{ci}$ . Including

fixed effects  $\lambda_{ci}$  allows us to absorb differences in the investment rate across investment categories (and firms) that are constant over time, which may, for example, control for category-specific capital intensities.<sup>9</sup>

The coefficient of interest is  $\beta_1$ . It captures the relative change of investment in high-depreciation capital goods after the accounting reform for firms with outstanding CEO equity options in the pre-reform year. If the reform induces exposed firms to adjust their investment composition towards short-term investment projects,  $\beta_1$  will be positive. Our baseline measure of investment is the inverse hyperbolic sine of investment expenditures.<sup>10</sup>

Table 4 presents the main empirical result of the paper. It shows the estimated coefficients of equation (2) for different measures of category-specific capital depreciation, different fixed effects, and sample periods. The key takeaway is that the estimate of  $\beta_1$  is positive and statistically significant at the 5% level across a variety of specifications. In the upper panel of the table, we define  $\delta_c$  as the depreciation rate in Table 2. In the lower panel,  $\delta_c$  is the ordinal rank of the depreciation rate ranging from 1 (for land) to 7 (for advertising). The ordinal rank partly addresses concerns about the estimates of the depreciation rates in Table 2. Between columns (1) and (2), we replace the investment-category fixed effect  $\delta_c$  by a category-firm fixed effect  $\delta_{ci}$ . The first two columns are based on a wide sample around the reform. While a wide sample helps to capture relative differences in investment that build up slowly, it creates the risk of contamination from unrelated, other developments. We therefore repeat the analysis for a short sample around the reform in columns (3) and (4). Finally, we address the concern of potential pre-trends by controlling for the interaction between a linear time trend, the option dummy, and the depreciation measure in column (5). Across specifications (in both panels), the estimates of  $\beta_1$  are positive and significant. Quantitatively,

<sup>&</sup>lt;sup>9</sup>Including a fixed effect  $\lambda_{ci}$  absorbs the regressor (Option<sub>i,2004</sub> ×  $\delta_c$ ).

<sup>&</sup>lt;sup>10</sup>Formally,  $invest_{ict} = \operatorname{arsinh}(I_{ict}) = \ln\left(I_{ict} + \sqrt{I_{ict}^2 + 1}\right)$ , where  $I_{ict}$  denotes investment expenditures in million USD as in Table 1. The transformation has the advantage that we include zero investments in our estimations while we get  $\operatorname{arsinh}(I_{ict}) \to \ln 2 + \ln I_{ict}$  for large investment expenditures such that the interpretation is almost identical to a log regression. To address concerns about the inverse hyperbolic sine transformation in Mullahy and Norton (2024), we also consider the alternative investment measures  $I_{ict}/K_{ict}$  and  $\log(I_{ict})$ . Our results are robust to these alternative investment measures, see Section 2.4.

**Table 4: Investment Composition** 

			Investments		
	(1)	(2)	(3)	(4)	(5)
Measure of Depreciation:		$D\epsilon$	epreciation R	late	
$FAS123 \times Option \times Depr$	0.999 $(0.247)$	0.668 (0.216)	0.721 $(0.233)$	0.462 (0.186)	0.805 $(0.254)$
$FAS123 \times Depr$	-0.766 (0.209)	-0.344 (0.197)	-0.673 (0.199)	-0.421 (0.166)	-0.766 (0.209)
Option $\times$ Depr	-0.303 (0.344)		-0.387 (0.355)		-54.03 (39.71)
Measure of Depreciation:			Ordinal Ran	k	
$FAS123 \times Option \times Depr$	0.0920 $(0.0254)$	0.0560 (0.0208)	0.0693 $(0.0253)$	0.0423 $(0.0197)$	0.0625 (0.0266)
$FAS123 \times Depr$	-0.0571 (0.0222)	-0.0130 (0.0189)	-0.0620 (0.0224)	-0.0360 (0.0176)	-0.0570 (0.0222)
${\rm Option}\times{\rm Depr}$	-0.0596 (0.0349)		-0.0688 (0.0346)		-8.214 (4.172)
Category FE Category-Firm FE	×	×	×	×	×
Firm-Year FE Time Trend	×	×	×	×	×
Observations No. Firms Sample Period	32,947 681 2000 - 2014	32,875 677 2000 - 2014	13,097 666 2002 - 2007	12,941 661 2002 - 2007	32,947 681 2000 - 2014

Notes: The table reports estimates of equation (2). Option is a dummy that indicates if any unexercised options are outstanding in 2004. FAS123 takes value 0 for all years until 2005 and value 1 afterward. Depr is a measure of depreciation: the rate of depreciation in the upper panel and the ordinal depreciation rank in the lower panel. Columns (1)–(4) vary in sample period and fixed effects. Column (5) controls for a linear time trend interacted with the interaction of the option dummy and the measure of depreciation. Standard errors (in parentheses) are clustered at the firm level.

the coefficient estimates in the upper panel mean that exposed firms increase by 5–10% their investment in capital categories with a 10 percentage point higher depreciation rate relative to non-exposed firms.

As a plausibility analysis, we next provide year- and category-specific estimates in Figure 1. The estimates broadly reconfirm the finding in Table 4. We estimate the year-specific differences in the relative investment in high-depreciation projects between exposed firms and non-exposed firms using the regression

$$invest_{ict} = \sum_{j} \mathbb{1}\{j=t\} \left[ \beta_{1,j} \left( \text{Option}_{i,2004} \times \delta_c \right) + \beta_{2,j} \delta_c \right] + \lambda_{it} + \lambda_{ci} + \varepsilon_{ict},$$
 (3)

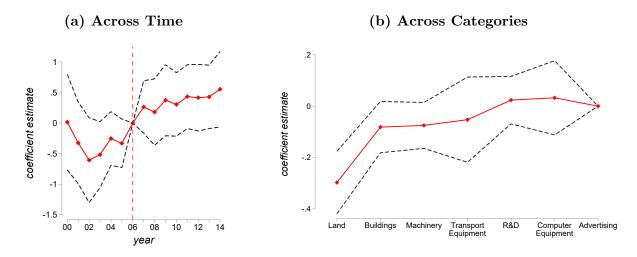
where  $\mathbb{1}\{\cdot\}$  denotes an indicator function. Panel (a) of Figure 1 shows the estimates of  $\beta_{1,t}$  together with 95% confidence bands. Maybe not surprisingly, the year-specific estimates of  $\beta_{1,t}$  are less precisely estimated than the corresponding pooled estimates in Table 4. However, the figure broadly confirms our main finding: firms exposed to the reform shifted their investment composition toward high-depreciation projects. We find a shift in the investment composition that slowly builds up in the years following the reform. We can reject the null hypothesis that post-FAS-123R coefficients equal their pre-FAS-123R counterparts at the 1%-level. The  $\beta_{1,t}$  estimates further reveal a non-significant trend in the pre-reform period. The null hypothesis that  $\beta_{1,2002} + \beta_{1,2003} = \beta_{1,2004} + \beta_{1,2005}$  has a p-value of 0.22, meaning what may appear as a pre-trend in the point estimates is highly insignificant.

We further estimate the category-specific differences in the investment between exposed firms and non-exposed firms using the regression

$$invest_{ict} = \sum_{j} \mathbb{1}\{j = c\} \left[ \beta_{1,j} \left( \text{FAS123}_t \times \text{Option}_{i,2004} \right) \right] + \lambda_{it} + \lambda_{ci} + \varepsilon_{ict}.$$
 (4)

Panel (b) of Figure 1 shows that firms with outstanding options reduced investment more in low-depreciation categories such as land, causing a reallocation of capital towards more

Figure 1: Investment Composition across Time and Categories



Notes: Panel (a) shows point estimates of  $\beta_{1,t}$  (solid line) in equation (3). The measure of depreciation is the rate of depreciation. Panel (b) shows point estimates of  $\beta_{1,c}$  (solid line) in equation (4). Standard errors are clustered at the firm level and the dashed lines show 95% confidence intervals. The regressors associated with  $\beta_{1,2006}$  and  $\beta_{1,advertising}$  are absorbed by fixed effects.

high-depreciation categories such as transportation and computer equipment. The coefficient on advertising investment is absorbed by the fixed effects. The null hypothesis of coefficient equality across categories can be rejected at the 1%-level (p < 0.001).

**Depreciation Rate:** We next estimate the change in the depreciation rate for exposed firms following the reform. In line with the evidence on the investment composition, we find that the depreciation rates of exposed firms increased following the reform.

We re-use equation (1) but with the firm-level weighted average depreciation rate as left-hand side variable and specifying the control vector  $(\Delta_{it})$  to include firm-year-specific total capital and costs of capital.<sup>11</sup> The upper panel of Table 5 shows our estimates for three different specifications that differ in the sample and whether we control for pre-trends. Across all specifications, we find that the depreciation rate increased for exposed firms. All estimates are significant at the 10% level. Quantitatively, the depreciation rate increased by about 1

<sup>&</sup>lt;sup>11</sup>We use perceived costs of capital from Gormsen and Huber (2023), which are a firm's internal estimates of weighted average costs of debt and equity.

Table 5: Incentives, Capital Stock Depreciation and Corporate Discount Rates

	(1)	(2)	(3)
	Weighted A	Average Deprec	iation Rate
$FAS123 \times Option$	1.383	0.931	1.196
	(0.529)	(0.537)	(0.619)
Observations	9,304	3,757	9,304
No. Firms	695	679	695
EAC122 v Ontion		orate Discount	
$FAS123 \times Option$	0.136 $(0.148)$	0.445 $(0.158)$	0.362 $(0.187)$
Observations	5,972	2,321	5,972
No. Firms	546	478	546
Year FE	×	×	×
Firm FE Trend	×	×	×
Sample Period	2000 - 2014	2002 - 2007	2000 - 2014

Notes: The table reports estimates of equation (1) with the left-hand side being the firms' weighted average depreciation rate (upper panel) and the firms' corporate discount rates from Gormsen and Huber (2023) (lower panel). Otherwise, the table is analogous to Table 3. Standard errors (in parentheses) are clustered at the firm level.

percentage point for exposed firms relative to other firms.

We have constructed the weighted average depreciation rate assuming time-invariant depreciation rates (Table 2). Hence, the findings for the weighted average depreciation rate reflect changes in the composition of the capital stock across categories, which changes the weights. We have also directly estimated the change in capital stock across categories. We use equation (2) with category-specific capital stocks (in logs) as left-hand side variable. Table A.1 provides the estimates. We find that the accounting reform led to substantial reallocation of capital within firms. On average, exposed firms increased the stock of a capital category with a 10 percentage point higher depreciation rate by 2–12% compared to non-exposed firms.

Corporate Discount Rate: A possible mechanism behind the above evidence is that the reform-induced change in managerial pay toward cash bonuses provides more short-term incentives to managers. In response, firm managers allocate investment toward more short-lived projects. We provide empirical evidence that is consistent with the change in managerial pay increasing managerial short-termism.<sup>12</sup> We find that the corporate discount rates of exposed firms increase relative to other firms.

We use equation (1) but with the corporate discount rate as left-hand side variable and specifying the control vector  $(\Delta_{it})$  to include firm-year-specific total capital and costs of capital. The lower panel of Table 5 shows our estimates for three different specifications that differ in the sample and whether we control for pre-trends. Across all specifications, we find that the discount rate increased for exposed firms. The estimates are significant at the 5% level for the last two columns. Quantitatively, the discount rate increased by 0.14–0.45 percentage points for exposed firms relative to other firms.

## 2.4 Sensitivity Analysis

Ex-ante Differences: In Table A.2, we compare firms by exposure status in the prereform year. Firms exposed to the reform are larger, invest relatively less in intangibles, have a lower share of liquid assets, have lower equity volatility, and their CEOs receive higher current compensation. To address the concern that these ex-ante differences may drive our main result, we repeat the analysis controlling for these ex-ante differences (adding further triple interaction terms in equation 2). We find that neither controlling for size differences (Table A.3) nor controlling for the other ex-ante differences listed above (Table A.4) strongly change our finding in Table 4. It thus appears unlikely that our main finding is driven by ex-ante differences between exposed and non-exposed firms.

 $<sup>^{12}</sup>$ We formally study the link between pay and incentives in the structural model in Section 3.

**CEO Turnover:** A possible concern is that the compensation scheme may differ for CEOs who are newly appointed or close to losing their job, which may also affect the CEOs' investment incentives. To address this concern we focus on the subsample of firms without CEO turnover during the sample period. Compared to Table 4, the estimates for this subsample are larger and more significant, see Table A.5.

Alternative Measurement of Investments: In Table A.6, we consider alternatives to defining category-specific investment  $invest_{ict}$  as the inverse hyperbolic sine transformation of investment expenditures. We find that our results in Table 4 are robust for a range of alternative investment measures.

Intangibles: Under U.S. GAAP rules, expenses for R&D and advertisement are fully deducted from profits in the period of the expense. On the flip side, intangibles have a less direct impact on balance sheets than tangibles.<sup>13</sup> The accounting practice is particularly striking for R&D given its role for long-term growth. We address the potential concern that the accounting treatment of R&D investment biases our estimates, we repeat our analysis when excluding R&D expenditures, see the first three columns of Table A.7. Compared to Table 4, the  $\beta_1$  estimates are highly similar in magnitude and significance. Additionally, we consider investment variation within tangible and intangible categories in the last three columns of Table A.7 by including an additional interaction FAS123<sub>t</sub> × Option<sub>i,2004</sub> × intangible<sub>c</sub>. The estimates are broadly similar to the estimate in Table 4.

## 2.5 Evidence Beyond the Accounting Reform

The final part of our empirical analysis goes beyond the accounting reform. Instead of exploiting changes in equity-based compensation due to the accounting reform, we exploit differences in the managerial equity ownership share across firms and years. We find a

<sup>&</sup>lt;sup>13</sup>Only externally acquired intangible assets appear on the balance sheet.

Table 6: Equity Ownership and the Durability of Investments

	(1)	(2)	(3)	(4)
Measure of Depreciation:	Deprecia	tion Rate	Ordina	al Rank
Equity Share $\times$ Depr	-0.355	-0.254	-2.500	-1.461
	(0.123)	(0.132)	(1.280)	(1.318)
Equity Share	0.635		-0.200	
	(0.614)		(0.428)	
Category-Firm FE	×	×	×	×
Year FE	×		×	
Firm-Year FE		×		×
Observations	29,330	28,611	29,330	28,611
No. Firms	672	649	672	649
Sample Period	2000 - 2014	2000 - 2014	2000 - 2014	2000 - 201

Notes: The table reports estimates of equation (5). Equity Share is the CEO's ownership share. Depr is a measure of depreciation: the rate of depreciation in columns (1)-(2) and the ordinal depreciation rank in (3)-(4). Standard errors (in parentheses) are clustered at the firm-level.

negative correlation between managerial equity ownership and the share of investment in high-deprecation capital goods. The broader scope of this exercise comes at the expense of stronger assumptions needed to interpret our estimates causally.

We define the managerial ownership share  $\eta_{it}^e$  for firm i and year t as the ratio of the CEO's firm-related wealth over the market capitalization of the firm.<sup>14</sup> We obtain data on CEOs' firm-related wealth from Coles et al. (2006) who use Compustat ExecuComp data to construct a measure of managers' equity ownership (as in Core and Guay 2002). We estimate the following empirical specification:

$$invest_{ict} = \beta_1 \left( \eta_{it}^e \times \delta_c \right) + \beta_2 \eta_{it}^e + \lambda_{ci} + \lambda_{t(i)} + \varepsilon_{ict}.$$
 (5)

Our parameter of interest is  $\beta_1$ , which captures the relative change of investment in highdepreciation capital goods for firms with higher managerial ownership.

<sup>&</sup>lt;sup>14</sup>The managerial ownership share is central in the theory we develop in Section 3.

Table 6 presents our findings. The estimates of  $\beta_1$  are negative in all specifications, which suggests that reductions in managerial equity ownership are associated with relatively more investment in short-term investment categories. Alternatively, we interact our measure of managerial ownership with dummies for each investment category. Consistent with Table 6, we find that investments in more durable projects, such as land or buildings, depend more strongly on managerial equity ownership compared to investments in less durable projects, such as computer equipment or advertising, see Figure A.1.

#### 3 Model

The previous section established empirically that a shift toward short-term managerial compensation leads to relatively more investment in high-depreciation capital goods, a higher weighted average depreciation rate, and a higher discount rate. In this section, we develop a model to rationalize the empirical evidence and to understand its implications for firms and the economy. In the model, firms produce using two types of capital goods that differ in their depreciation rate. Investment decisions are made by a risk-neutral manager who maximizes the present value of her compensation package, which includes a cash bonus based on current profits, and equity compensation.

**Technology and Profits:** Consider a firm that uses labor  $N_t$  and a set of two capital inputs  $\mathbf{K}_t = [K_{lt}, K_{st}]$ , a long-lived and a short-lived capital good with the associated depreciation rates given by  $0 < \delta_l < \delta_s < 1$ . The firm produces output  $Q_t$  according to the Cobb-Douglas production technology

$$Q_t = ZF(\mathbf{K}_t, N_t) = Z\left(K_{lt}^{\nu} K_{st}^{1-\nu}\right)^{\alpha} N_t^{1-\alpha},\tag{6}$$

where Z denotes firm productivity. The firm faces isoelastic demand,  $Q_t = BP_t^{-\varepsilon}$ , where B is a demand shifter and  $\varepsilon$  the demand elasticity. Accordingly, the firm's revenues are

$$R_t = P_t Q_t = X^{1-a-b} \left( K_{lt}^{\nu} K_{st}^{1-\nu} \right)^a N_t^b, \tag{7}$$

where  $X^{1-a-b} = B^{1/\varepsilon}Z^{1-1/\varepsilon}$  captures the firm's overall business conditions,  $a = \alpha(1 - 1/\varepsilon)$ , and  $b = (1 - \alpha)(1 - 1/\varepsilon)$ . Capital follows the law of motion

$$K_{jt+1} = (1 - \delta_j)K_{jt} + I_{jt}, \quad j \in \{l, h\},$$
 (8)

where  $I_{jt}$  denotes gross investment for capital type j. Capital is subject to one-period time to build and a convex adjustment friction. Total capital expenses are given by

$$C_t^K = \sum_{j \in \{l, s\}} \left[ (K_{jt+1} - (1 - \delta_j) K_{jt}) + \gamma \left( \frac{K_{jt+1}}{K_{jt}} - 1 \right)^2 K_{jt} \right]. \tag{9}$$

Labor adjustment is frictionless and we denote the wage rate by w. Accounting for optimal labor demand, profits are given by  $^{15}$ 

$$\Pi_t = \max_{N_t} \left\{ R_t - w N_t \right\} - C_t^K. \tag{10}$$

Managerial Pay: The decision-maker in the firm is a manager. The manager's compensation consists of a fixed salary  $w_t^f$  that is independent of firm performance, a cash bonus that is a share  $\eta^b \in [0,1)$  of (current) profits  $\Pi_t$ , and equity compensation that is a share  $\eta^e \in (0,1)$  of the market value of equity  $E_t$ . Total managerial compensation is

$$\Gamma_t = w_t^f + \eta^b \Pi_t + \eta^e E_t. \tag{11}$$

<sup>&</sup>lt;sup>15</sup>Profit-maximizing labor demand satisfies:  $N_t = \left(bX^{1-a-b}\left(K_{lt}^{\nu}K_{st}^{1-\nu}\right)^aw^{-1}\right)^{\frac{1}{1-b}}$ .

The key feature of managerial compensation is that it may depend partly on current profits and partly on (long-term) firm value. As in Nikolov and Whited (2014), we do not derive the optimal contract but instead model the compensation contracts that we observe in the data. This approach allows us to identify the effects of changing contractual features on firms' investment policies, and on real economic activity. To keep the model tractable, we follow Glover and Levine (2015) in assuming that contracts last for one period and that the manager does not hold shares in the firm at the beginning of the period.<sup>16</sup>

The market value of equity  $E_t$  depends on the discounted stream of expected dividends. Taking into account the fixed salary and the cash bonus of the manager, the dividend in period t is given by  $(1 - \eta^b)\Pi_t - w_t^f$ . In addition, the manager receives equity compensation. Under complete financial markets and rational expectations, the market value of equity  $E_t$  is recursively defined by

$$E_t = (1 - \eta^b)\Pi_t - w_t^f + \frac{1}{1 + r} \mathbb{E}_t \Big\{ (1 - \eta^e) E_{t+1} \Big\}, \tag{12}$$

where r is the risk-free interest rate. Note that equity compensation leads to share dilution.<sup>17</sup> Using (12), we can rewrite the value of the manager's compensation package in (11) as

$$\Gamma_t = w_t^f - \eta^e \sum_{\tau=0}^{\infty} \theta^{\tau} \mathbb{E}_t \left\{ w_{t+\tau}^f \right\} + \varphi \left[ \Pi_t + \beta \sum_{\tau=1}^{\infty} \theta^{\tau} \mathbb{E}_t \left\{ \Pi_{t+\tau} \right\} \right], \tag{13}$$

where

$$\varphi = \eta^b + \eta^e (1 - \eta^b), \quad \beta = \frac{\eta^e (1 - \eta^b)}{\eta^b + \eta^e (1 - \eta^b)}, \quad \theta = \frac{1 - \eta^e}{1 + r}.$$
 (14)

Because the term  $w_t^f - \eta^e \sum_{\tau=0}^{\infty} \theta^{\tau} \mathbb{E}_t \{ w_{t+\tau}^f \}$  is exogenous to the manager's decisions we will

<sup>&</sup>lt;sup>16</sup>Considering multi-period contracts between managers and owners complicates the model and its solution and may necessitate further structural assumptions, e.g.: managers' preferences regarding payoffs at different points in time, managers' ex-ante exposure to the firm's performance via pre-existing holdings of equity, a process linking managers' probability of staying with the firm to firm performance, and uncertainty about future remuneration packages.

<sup>&</sup>lt;sup>17</sup>Shareholders in period t anticipate that the share of future total market capitalization they hold shrinks by a factor of  $1-\eta^e$ . The effect of equity-based compensation on share dilution is a well-known fact in finance (see, e.g., Asquith and Mullins 1986, Huson et al. 2001, Core et al. 2002).

ignore it in the following and focus on the last term in (13).

The payout profile in (13) is akin to the preferences of a risk-neutral agent with quasihyperbolic discounting preferences over the stream of profits  $\Pi_t$  (see Laibson 1997). The implicit preferences feature present bias if  $\beta < 1$ . A necessary condition for present bias is a strictly positive cash bonus share  $\eta^b$  of current profits. Increasing  $\eta^b$ , or lowering the equity share  $\eta^e$  conditional on  $\eta^b > 0$ , both reduce  $\beta$  and thus increase the present bias towards current profits. Furthermore,  $\theta$  incorporates the equity dilution factor  $(1 - \eta^e)$ , which results in stronger discounting of future profits. Stronger discounting arises because the present manager's equity compensation is diluted by the equity compensation of future managers.<sup>18</sup>

Investment Problem: The manager decides how much to invest in each type of capital and how much labor to hire. Taking as given optimal labor demand, the manager in period t chooses  $\mathbf{K}_{t+1}$  depending on the history of previous managers' decisions  $\mathcal{H}_t = {\mathbf{K}_s | s \leq t}$ . Denote by  $s_{\tau}$  a strategy of manager  $\tau$ . The decision problem of the manager in t is

$$\max_{\mathbf{K}_{t+1}} \Gamma_t \quad \text{s.t.} \quad (13), (10), (9), (7), \tag{15}$$

given  $\mathcal{H}_t$ , and beliefs regarding  $s_{\tau}$  for  $\tau > t$ .

In general, this type of problem has an extremely large strategy space and a multitude of equilibria can occur. We focus on symmetric, smooth Markov-perfect equilibria, for which the state of the game is described by  $\mathbf{K}_t$ .

Optimal Capital Policy: The optimal capital policy has no closed-form solution (unless  $\gamma = 0$ , see below). However, we can implicitly characterize how present bias affects the capital policy function. We denote this function by  $\mathcal{K}(\mathbf{K}) = [\mathcal{K}_l(\mathbf{K}), \mathcal{K}_s(\mathbf{K})]$ , where  $\mathcal{K}_i(\mathbf{K})$ 

<sup>&</sup>lt;sup>18</sup>Note that we have restricted the parameter space to rule out three peculiar cases:  $\eta^b = 1$ ,  $\eta^e = 0$ , and  $\eta^e = 1$ . In these cases, either  $\beta = 0$  or  $\theta = 0$ , meaning the manager's compensation does not depend on future profits. Given the assumption of one-period time to build, the firm's capital stock will then converge toward zero, because each successive manager will find it optimal to sell capital.

is the policy function for capital good  $j \in \{l, s\}$ . In period t, the manager of a firm with a predetermined capital stock  $\mathbf{K}_t$  chooses  $K_{j,t+1} = \mathcal{K}_j(\mathbf{K}_t)$ . The function  $\mathcal{K}(\cdot)$  is the solution to the manager's first-order conditions associated with (15). With a slight abuse of notation, the policy function is the solution  $\mathbf{K}_{t+1}$  of the following self-referencing characterization:<sup>19</sup>

$$0 = \frac{\partial \Pi_t}{\partial K_{j,t+1}} + \beta \theta \frac{\partial \Pi_{t+1}}{\partial K_{j,t+1}} + (\beta - 1)\theta \sum_{k=l,s} \frac{\partial \mathcal{K}_k(\mathbf{K}_{t+1})}{\partial K_{j,t+1}} \frac{\partial \Pi_{t+1}}{\partial K_{k,t+2}}.$$
 (16)

The capital-specific Euler equation (16) takes into account the strategic dependence of future behavior on current decisions. The first two terms are standard and incorporate the costs of investment and the marginal returns. The final term is a peculiarity of models with quasi-hyperbolic discounting. It captures the marginal effect of changes in today's investment on future investment behavior, which feeds back into today's equity and thus today's decisions. The unknown gradients of the capital policy functions  $\frac{\partial \mathcal{K}_k(\mathbf{K}_{t+1})}{\partial K_{j,t+1}}$  for  $j, k \in \{l, s\}$  determine the effects of future investment on today's equity. Whenever managers are compensated with a combination of cash bonuses and equity (i.e.,  $\beta \neq 1$ ), the last term does not cancel out, rendering the the optimal capital policy analytically non-tractable.

A Tractable Special Case: The optimal capital policy has a closed-form solution in the special case  $\gamma = 0$ . Absent capital adjustment costs, the capital choice of the manager in t does not depend on the predetermined period t capital stock, chosen by the manager in t-1. The gradient of the policy function is zero:  $\frac{\partial \mathcal{K}_k(\mathbf{K}_t)}{\partial K_{j,t}} = 0$  for  $j \in \{l, s\}$ . We can therefore simplify the optimality condition (16) as

$$1 = \beta \theta \left[ \frac{\partial R_t}{\partial K_{jt}} + (1 - \delta_j) \right], \tag{17}$$

which permits analytically solving the optimal capital policy. We can characterize how present bias affects the allocation of capital within the firm. The ratio of long-lived capital

<sup>&</sup>lt;sup>19</sup>The derivation of the optimality condition (16) is relegated to Appendix B.1.

to short-lived capital chosen by the manager is given by

$$\frac{K_{lt}}{K_{st}} = \frac{\nu}{1 - \nu} \frac{(\beta \theta)^{-1} - 1 + \delta_s}{(\beta \theta)^{-1} - 1 + \delta_l},\tag{18}$$

where the second fraction is the present-biased manager's 'user cost' of short-lived capital over long-term capital. A decrease in  $\beta$  unambiguously lowers the ratio of long-lived capital relative to short-lived capital. In other words, a change in managerial compensation that lowers  $\beta$  changes the relative allocation of the firm's capital stock toward short-lived capital. Another effect of a decline in  $\beta$  is that firms scale down capital leading to higher markup.

Discussion: The model described in this section is a partial equilibrium model. This model will be the basis of our quantitative analysis. We therefore abstract from the general equilibrium (GE) spillovers between firms. GE price responses imply that the reform also affects those firms whose managerial compensation structure is not directly affected by the reform. Importantly, we analyze a general equilibrium (GE) extension of the model at the end of Section 4. Our model allows for rich investment dynamics, but it abstracts from other potential factors that affect investment. One of these potential factors is managerial risk aversion. While difficult to measure, a manager with high risk aversion may have an even stronger preference to tilt the within-firm capital allocation further towards short-term assets as these assets expose the decision-maker to less uncertainty in the future. We also neglect the role of convexity in compensation schemes. In our defense, Hayes et al. (2012) provide empirical evidence that the change in convexity induced by FAS 123R had little impact on CEOs' risk-taking behavior.

## 4 Quantitative Analysis

We use our model to quantify the effects of a shift in managerial pay on the capital allocation of firms and real economic activity. The calibrated model rationalizes the empirical evidence and predicts a sizeable output drop that partly reflects exacerbated within-firm capital misallocation.

#### 4.1 Solution Method

The decision problem of the manager features present bias and resembles a quasi-hyperbolic discounting problem. Solving our model involves similar challenges as those documented in previous neoclassical growth models with quasi-geometric discounting (e.g., Krusell and Smith 2003, Maliar and Maliar 2016). As the optimal capital policy does not have a closed-form solution in general, we solve the model numerically. Since Euler-equation methods are likely to fail (cf. Maliar and Maliar 2016), we solve the model using a version of the endogenous gridpoint method first introduced by Carroll (2006). This method works similarly to backward induction: for a fixed number of possible future stocks of both types of capital, we use the managers' optimality conditions to obtain current capital stocks.

#### 4.2 Calibration

A period in the model is a year. We calibrate the model to match the change in managerial compensation in the years around the accounting reform for a simulated sample of firms. Model parameters not directly related to managerial compensation are calibrated to match salient features of the data before the reform.

Calibrating Incentive Contracts: Table 7 provides summary statistics for three key parameters that describe managerial incentive contracts. We document the empirical distribution of the equity share  $(\eta^e)$ , the cash bonus shares  $(\eta^b)$ , and the present bias  $(\beta)$  in the year before and after the accounting reform, respectively. We compute  $\eta^b$  as the sum of bonuses and non-equity incentive compensation divided by firm sales. The equity share  $\eta^e$  is computed as the manager's equity-linked firm wealth divided by the firm's market capital-

Table 7: Summary Statistics on Incentive Contracts

Variable	Mean	Std. Dev.	p25	p50	p75	Obs
Bonus Sha	$re \eta^b$					
2005	0.00034	0.00060	0.00004	0.00014	0.00036	7,786
2007	0.00046	0.00200	0.00005	0.00015	0.00041	8,534
Equity Sha	are $\eta^e$					
2005	0.0097	0.0254	0.0009	0.0024	0.0067	7,786
2007	0.0063	0.0168	0.0006	0.0016	0.0045	8,534
Present Bi	as $\beta$					
2005	0.918	0.078	0.874	0.943	0.982	7,786
2007	0.890	0.087	0.803	0.910	0.968	8,534

Notes: The table reports summary statistics on the bonus shares  $\eta^b$ , the equity shares  $\eta^e$  and the associated values of  $\beta$  before and after the FAS 123R reform (2005 and 2007) constructed based on Execucomp, Compustat, Coles et al. (2006), Core and Guay (2002), and equation (14), see Appendix C.1 for details.

ization, see Appendix C.1 for details. We compute  $\beta$  following equation (14). Between 2005 and 2007, the sample mean of  $\beta$  falls by 3 percentage points from 0.918 to 0.890, driven by both lower  $\eta^e$  and higher  $\eta^b$ .

We simulate a sample of 2,400 firms.<sup>20</sup> Each firm is endowed with a pre-reform value of  $\beta$  and a post-reform value of  $\beta$ . The  $\beta$  values are random draws from the empirical joint distribution of pre- and post-reform  $\beta$ . In particular, we discretize the distribution of  $\beta$  into 10 equally-sized bins ranging from 0.75 to 1.0 and compute the distribution across bins in 2005 and the transition probabilities across bins between 2005 and 2007. Figure C.1 shows the shift in the distribution of  $\beta$  (across bins) between 2005 and 2007. For 70% of the firms  $\beta$  remains the same, while it changes for 30% of firms, mostly downward. Thus, the incentive structure of managers shifted towards stronger present bias around the reform. In addition, firms draw a value of  $\eta^e$  from a discretized beta distribution that approximates the empirical distribution of  $\eta^e$ .<sup>21</sup>

<sup>&</sup>lt;sup>20</sup>We choose a relatively large number of simulated firms in order to represent well heterogeneity across industries and to keep sampling noise small.

<sup>&</sup>lt;sup>21</sup>The change in  $\eta^e$  between 2005 and 2007 documented in Table 7 also implies a change in  $\theta = \frac{1-\eta^e}{1+r}$ . However, the change is of secondary quantitative importance. While  $\beta$  drops by 0.03,  $\theta$  increases by only 0.003. To keep our quantitative exercise transparent, we let  $\theta$  remain constant over time.

Other Parameters: The remaining parameters of the model are the two depreciation rates  $(\delta_l, \delta_s)$ , parameters describing production technology  $(\alpha, \nu)$ , and parameters describing demand and wages  $(\varepsilon, B, w)$ . In order to capture heterogeneity across sectors, we randomly assign firms to sectors, using as probability weights the number of firms per sector in the U.S. based on the OECD Structural Statistics of Industry and Services database. We consider the 13 sectors listed in Table 8. We calibrate the depreciation rates to sector-specific weighted average depreciation rates when grouping capital goods into the long-lived category (buildings and structures) and the short-lived category (various types of equipment). For the remaining parameters, we target sector-specific revenues R, the share of long-lived capital  $\frac{K_l}{K_l+K_s}$ , the ratio of long-lived capital over revenues  $\frac{K_l}{R}$ , the ratio of labor costs over revenues  $\frac{wN}{R}$ , and the wage w. We abstract from incentive distortions when calibrating these sectorspecific production and demand parameters using the steady-state conditions of the model, see Appendix C.2 for details. Table 8 shows the calibrated sector-level model parameters.<sup>22</sup> A firm's overall business condition X is the composite of a sector-wide demand condition B and productivity Z according to  $X = B^{\frac{1}{\varepsilon}} Z^{\frac{\varepsilon-1}{\varepsilon}}$ . We allow for permanent productivity differences across firms, and draw Z from a log-normal distribution with mean zero and a standard deviation of 0.52 matching the corresponding estimate in Imrohoroğlu and Şelale Tüzel (2014). We set the quadratic adjustment-cost parameter  $\gamma = 0.9$ , which matches a half-life of capital adjustment between three and four years. Finally, we set the interest rate r to 2.98%.

Non-Targeted Moments: A key test of our calibrated model is whether it can replicate the (non-targeted) empirical evidence in Table 4 of Section 2. We run the regression in equation (2) on our simulated sample of firms. To replicate a model analog to  $Option_{i,2004}$  in the empirical analysis, we first create a dummy variable which is one for firms that experienced a reduction in  $\beta$  and zero else. To mimic the fact that  $Option_{i,2004}$  does not perfectly predict

 $<sup>^{22}</sup>$ In line with the data, our calibration assumes  $\beta$  to be identically distributed across sectors. We cannot reject the null hypothesis of equal average *beta* across sectors at p=0.89 for 2005 and p=0.57 for 2006.

Table 8: Industry-Level Parameters

Code	Code Industry Name	Industry Weight (in %)	Value Added (in Mio. USD, 2010 prices)	Capital Stock (in Mio. USD, 2010 prices)	Share of Long-Term Capital Stock	Depreciat Rates $\delta_l$ $\delta_l$	ion	Production Function Parameters $\nu$ $\alpha$		Wage Rate (in Thd. USD, $2010 \text{ prices}$ )	$\begin{array}{c} \text{Demand} \\ \text{Elasticity} \\ \end{array}$	Demand Shifter (in Thd. USD, $2010 \text{ prices}$ )
A	Agriculture, forestry	2.0	138,161	462,506	0.58	0.02	0.13	0.30 0.5	0.55	28.4	2.4	17,426
В	Mining and	0.3	260,953	1,481,196	0.93	0.02	0.14	0.79 0.5	0.58	113.5	2.3	184,719
C	quarrying Total	7.9	1,726,301	2,794,956	0.47	0.03	0.11	0.27 0.2	0.24	57.4	3.4	22,978,000
D, E		0.5	288,219	1,665,872	0.79	0.03	0.10	0.59 0.5	0.55	58.1	3.3	628,381
ĹΊ	water supply Construction	12.6	748,735	228,765	0.32	0.03	0.16	0.13 0.0	20.0	51.5	2.9	3,633,884
ŭ	Wholesale and retail trade	22.3	1,777,411	1,367,003	0.71	0.03	0.15	0.45 0.1	0.12	48.6	2.6	976,920
Н	Transportation and storage	3.1	472,378	1,051,537	09.0	0.03	0.14	0.35 0.2	0.25	57.5	10.1	$34,204 \times 10^{12}$
Ι	Accommodation and food service activities	7.9	414,118	466,458	0.78	0.03	0.14	0.56 0.1	0.13	28.9	3.5	5,043,535
ſ	Information and communication	0.4	698,043	1,374,041	0.71	0.04	0.13	0.52 0.2	0.29	6.99	2.9	27,135,000
X	Financial and insurance activities	5.0	930,028	925,047	0.62	0.04	0.18	0.35 0.1	0.18	76.2	3.0	13,328,000
M, N		17.8	1,343,732	1,056,987	0.50	0.04	0.15	0.28 0.1	0.13	81.3	4.0	563,140,000
0	Healthcare	0.6	929,544	940,826	92.0	0.03	0.15	0.51 0.1	0.10	48.7	11.8	$792,530 \times 10^{15}$
R, S	Arts, entertainment and recreation	11.2	510,096	743,230	0.85	0.05	0.15	0.71 0.17	17	40.8	4.7	350,250,000

Notes: Industry weights are based on the number of enterprises across sectors from the OECD Structural Statistics of Industry and Services database for the year 2005. All other industry-level information is based on US 2003–2005 files from EU KLEMS data. Depreciation rate  $\delta_s$  displays the depreciation rate of the short-term capital stock, which is given by the capital stock-weighted depreciation rates of telecommunication equipment (N11322G), computer hardware (N11321G), transport (N1131G) and other machinery equipment and weapons (N110G). Accordingly, depreciation rate  $\delta_l$  is the industry-specific long-term depreciation rate, given by the depreciation rate for other buildings and structures (N110G). reductions in  $\beta$  in the data, we add classical measurement error to the model dummy variable.<sup>23</sup> The dependent variable is the inverse hyperbolic sine of investment as in the empirical regression.<sup>24</sup>

Table 9 reports the estimates of equation (2) in our simulated sample of firms. Across specifications, the estimates coincide in sign. The estimates are also fairly close in magnitude compared to their empirical counterparts in Table 4. For example, for the specification in column (1), our key coefficient of interest, the first row, is estimated at 0.865 in simulated data compared to 0.999 in real data. In an additional exercise, we revisit the empirical regressions (on real data) when replacing the option dummy by the firm-specific  $\beta$ . Appendix Table C.2 shows that reductions in  $\beta$  are associated with a shift of investments towards more short-lived capital goods. Moreover, we use FAS123<sub>t</sub> × Option<sub>i,2004</sub> as an instrument for decreases in  $\beta$  allowing us to confirm that the reform-induced shift in incentives caused a more short-term investment behavior.

## 4.3 Quantitative Results

In the calibrated model, the shift in managerial compensation toward cash bonuses leads to managerial short-termism. Profits rise in the short term but subsequently fall below the initial level. Managers lower total investment, in particular investment in long-term capital. The investment response lowers output, partly because of exacerbated capital misallocation within firms. Finally, we study the effects of managerial compensation in general equilibrium.

Managerial Pay and Profits: Figure 2 shows the change in  $\beta$  caused by the shift in managerial pay. The average present bias  $\beta$  across firms is constant initially. The exogenous

 $<sup>^{23}</sup>$ In 32% of the empirical observations, either Option<sub>i,2004</sub> = 1 and  $\beta_i$  does not fall, or Option<sub>i,2004</sub> = 0 and  $\beta_i$  falls. We construct Option<sub>i,2004</sub> in the model as the dummy variable for reductions in  $\beta$  when re-coding the dummy from zero to one, or from one to zero, for randomly selected 32% of firms. Appendix Table C.1 shows the results when not introducing measurement error, which naturally leads to larger coefficient estimates.

<sup>&</sup>lt;sup>24</sup>Due to the scale variance of this transformation, we scale investment in the calibrated sample to match the sample mean of investment in the data in order to ensure comparability of the estimates.

Table 9: Simulated Firms - Regression Results

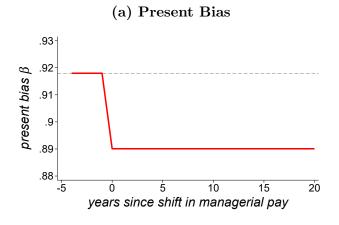
		I	nvestments	5	
	(1)	(2)	(3)	(4)	(5)
Measure of Depreciation:		Dep	reciation I	Rate	
$\text{FAS123} \times \beta \text{ Reduced} \times \text{Depr}$	0.865 $(0.153)$	0.865 $(0.153)$	1.785 (0.254)	1.785 (0.254)	3.541 $(0.325)$
$\rm FAS123 \times Depr$	0.598 $(0.0795)$	0.598 $(0.0795)$	1.042 (0.122)	1.042 (0.122)	0.598 $(0.0795)$
$\beta$ Reduced × Depr	0.948 $(0.247)$		1.556 $(0.287)$		2.018 $(0.292)$
Category FE	×		×		×
Category-Firm FE		×		×	
Firm-Year FE	×	×	×	×	×
Trend					×
Years around reform	15	15	6	6	15

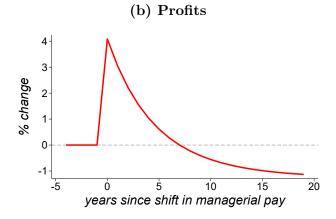
Notes: This Table reports the results on the relationship between managerial incentives and investment decisions based on the panel of simulated firms.  $\beta$  Reduced is defined as dummy variable which indicates if a firm experiences a reduction in its firm-specific  $\beta$ . FAS123 is a dummy variable indicating the post-shock period. Empirical specifications in columns 1 to 5 resemble those in Table 4. The treatment-specific linear trend in column 5 is Trend  $\times$   $\beta$  Reduced  $\times$  Depr. Standard errors (reported in parentheses) are clustered at the firm-level.

shift in managerial pay permanently lowers  $\beta$  by almost three percentage points on average, matching the pre- and post-reform level of  $\beta$  in the data (Table 7). Consistent with a lower  $\beta$ , i.e., stronger present bias, firm profits initially increase. However, starting seven years after the shift in managerial pay, profits fall below the level prevaling before the shift and subsequently remain permanently suppressed. The increase in present bias due to a lower  $\beta$  hence raises short-term profits at the expense of long-term profits.

Investment and Capital: We next study the change of managerial behavior underlying the response of profits. The key managerial decision is how much to invest, respectively, in short-lived and long-lived capital. Panel (a) of Figure 3 shows the change in the investment-capital ratio caused by the shift in managerial pay. Increased present bias reduces the man-

Figure 2: Present Bias and Profits



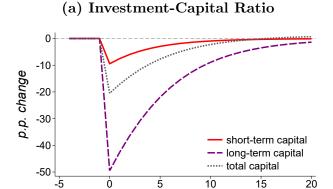


*Notes:* The figure shows the evolution of the average present bias  $\beta$  and profits  $\Pi_t$  across firms, the latter in % deviation from the pre-shock level.

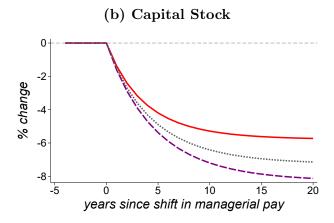
agers' incentive for any investment. In response, the ratio of total investment over total capital falls 20 percentage points on average in the first year and slowly recovers subsequently. Consistent with our empirical findings in Table 4, the response in investments is asymmetric across capital goods. While the investment ratio of short-term capital initially falls 9 percentage points, the investment ratio of long-term capital plummets 49 percentage points. The shift in managerial pay hence causes a sizeable contraction and reallocation of investment.

Panel (b) shows the change in capital stocks. Consistent with lower investment rates and sluggish capital adjustment, we observe a decline in the firms' capital stock that builds up

Figure 3: Investment and Capital



years since shift in managerial pay

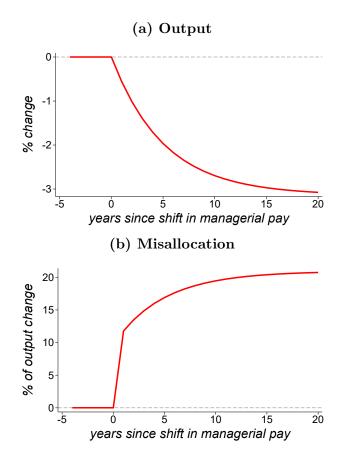


Notes: The figure shows the evolution of the investment-capital ratios and capital stocks. The investment-ratio is defined as  $I_{jt}/K_{jt}$  for short-term capital (j = s) and long-term capital (j = l), and as  $(I_{st}+I_{lt})/(K_{st}+K_{lt})$  for total capital. For all investment ratios we show average percentage point deviation from the pre-shift level.

slowly. In the long run, the average stock of long-lived capital is 8% below the initial level, short-lived capital is 6% lower and the sum of short-lived and long-lived capital about 7% lower.<sup>25</sup> The patterns of investment and capital are important to understand the response of profits in Figure 2. In the short term, managers lower investment (especially in long-lived capital) to raise profits, but in the long term, a lower capital stock depresses profits.

 $<sup>^{25}</sup>$ The permanent shift in the capital composition toward short-lived capital explains why the total investment-capital ratio converges to a level slightly above the initial level. Maintaining a constant capital stock in the new steady state requires higher investment to offset higher depreciation.

Figure 4: Output and Capital Misallocation



Notes: The figure depicts the dynamic adjustment of output  $Q_t$ , in percent and indexed to pre-shock values and the contribution of misallocation to the output decline in percent.

Output and Capital Misallocation: Finally, we analyze the effects of the shift in managerial pay on output and capital misallocation. Panel (a) of Figure 4 shows the drop in output. The response of output resembles the sluggish response of capital. The initial response is small. In the long term, however, average output drops by 3%. We consider it worthwhile to stress that the size of the output decline is sizeable given what may seem to be small changes in the managerial pay structure in Table 7.

The output response partly reflects an increase in within-firm capital misallocation. Conceptually, we decompose the change in output into a markup change and a change in marginal

costs that captures the productivity effects of within-firm capital misallocation:

$$\Delta \log Q_t = -\underbrace{\varepsilon \Delta \log \mu_t}_{Markup} - \underbrace{\varepsilon \Delta \log MC_t}_{Misallocation}.$$
 (19)

The decomposition follows from isoelastic demand and constant returns to scale technology.<sup>26</sup> Given isoelastic demand, if the manager scales down production, the markup rises. Capital misallocation increases if the mix of short-term and long-term capital becomes more suboptimal, leading to higher marginal costs.

Panel (b) of Figure 4 shows the contribution of misallocation to the output decline over time. While most of the output decline reflects higher markups, higher capital misallocation is quantitatively relevant. In the first year after the shift in managerial pay, it explains 12% of the output. In the long term, capital misallocation explains 20% of the output drop.

General Equilibrium: We finally analyze the effects of changes in managerial pay in general equilibrium. We have shown that the simulated change in managerial pay lowers capital demand, and thus lowers labor demand. In general equilibrium, we may expect the contraction in factor demand to be dampened by the adjustment of factor prices.

We analyze the same sample of firms as before but complement the model of the firm with a demand structure, households, and market clearing. The firms produce variety goods which are combined into a sector-specific CES bundle. The sector-specific bundles are combined into an aggregate Cobb-Douglas final good. We assume that capital adjustment costs are labor costs and that households' labor supply is fixed. This assumption renders our general equilibrium results rather conservative. Labor is an important factor in production and keeping aggregate labor fixed limits the aggregate contraction in real economic activity after the simulated change in managerial pay. We use the final good as numéraire and normalize the aggregate price index to unity. The remaining equilibrium price is the wage rate. Formal

Anginal costs can be computed as  $MC_t = C_t/Q_t$ , where  $C_t$  denotes total costs evaluated with efficient user costs of capital. The markup is  $\mu_t = P_t/MC_t = R_t/C_t$ .

Table 10: General-Equilibrium Effects

Variable	Change (%)	Variable	Change (%)
Output	-1.06	Real wage	-1.06
Long-term investment	-5.50	Short-term investment	-4.35
Long-term capital stock	-5.44	Short-term capital stock	-4.34
Total investment	-4.69	Total capital stock	-5.05

*Notes*: The table shows the percentage change of aggregate variables between the stationary equilibrium before and after the change in managerial pay.

details on the general equilibrium model are provided in Appendix B.2.<sup>27</sup>

Table 10 presents the aggregate effects of the simulated change in managerial pay in the new stationary equilibrium relative to the stationary equilibrium before the change. Output contracts by about 1%, about one third of the long-term output decline in partial equilibrium (Figure 4). The real wage contracts by the same magnitude, as may be expected given the Cobb-Douglas production technology. The contractions of short-term and long-term capital differ by relatively little from the long-term response in partial equilibrium. Long-term capital falls 5.4% in general equilibrium relative to 8% in partial equilibrium. For short-term capital, the contraction is 4.3% in general equilibrium relative to 6% in partial equilibrium. Hence, the general equilibrium increase in the real wage does relative little to dampen the capital response to the change in managerial pay. Relatedly, the dampened output response in general equilibrium mostly reflects fixed labor supply.

<sup>&</sup>lt;sup>27</sup>For comparability with the partial equilibrium results, we calibrate fixed household labor supply to correspond to aggregate labor demand in the partial equilibrium steady state before the reform. This means differences between partial and general equilibrium after the change in managerial pay solely reflect an adjustment in the real wage to clear the labor market.

# 5 Conclusion

In this paper, we analyze how managerial pay affects the allocation of capital. We provide empirical evidence showing that firms systematically shift investment expenditures towards less durable assets in response to a shift in managerial pay towards more short-term incentives. To quantify the impact of managerial present bias on capital (mis)allocation and output, we calibrate a model of heterogeneous firms that are subject to agency frictions since there is a separation between ownership and control and managers are incentivized with equity-bonus contracts. Our results indicate that changes in incentives away from motivating managers to maximize long-term firm values cause substantial economic distortions. Firms cut their investments into long-term assets and within-firm capital misallocation increases due to a mismatch in decision-makers' private marginal products of capital and social marginal products of capital, causing a decline in economic activity in the long-run. We conclude that corporate decision-makers' incentives are crucial for economic policy-making as managers respond very sensitively to changes in their incentives, which in turn affects economic outcomes.

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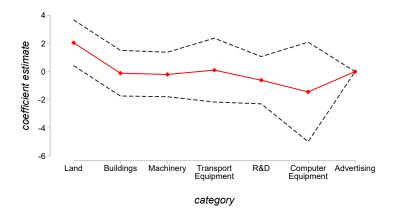
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# A Empirical Appendix

Figure A.1: Equity Ownership and the Durability of Investments - By Category



*Notes:* The figure plots jointly estimated category-specific associations between investment and managerial equity ownership. Formally, it shows the estimated  $\beta_{1,j}$  in

$$invest_{ict} = \sum_{j} \left[ \mathbb{1}\{j = c\} \beta_{1,j} \eta_{it}^{e} \right] + \lambda_{it} + \lambda_{ci} + \varepsilon_{ict},$$

where j denotes an investment category. Advertising investment is absorbed by the fixed effects. The null hypothesis of coefficient equality across categories can be rejected at the 5%-level (p = 0.015).

Table A.1: Composition of Capital Stock

		(	Capital Stock	XS .	
	(1)	(2)	(3)	(4)	(5)
Measure of Depreciation:		$D\epsilon$	epreciation R	late	
$FAS123 \times Option \times Depr$	0.790 (0.287)	0.513 $(0.226)$	0.477 $(0.238)$	0.220 (0.170)	1.166 (0.284)
$FAS123 \times Depr$	-1.112 (0.265)	-0.634 (0.214)	-0.504 (0.220)	-0.164 (0.163)	-1.112 (0.265)
Option $\times$ Depr	-0.623 (0.349)		-0.603 (0.355)		103.5 (27.17)
Measure of Depreciation:			Ordinal Ran	k	
$FAS123 \times Option \times Depr$	0.0621 $(0.0264)$	0.0416 (0.0193)	0.0384 (0.0216)	0.0224 (0.0138)	0.0852 $(0.0262)$
$FAS123 \times Depr$	-0.0787 (0.0246)	-0.0387 (0.0182)	-0.0355 (0.0201)	-0.0109 (0.0129)	-0.0787 $(0.0246)$
Option $\times$ Depr	-0.0622 (0.0337)		-0.0622 (0.0339)		6.311 (2.412)
Category FE Category-Firm FE	×	×	×	×	×
Firm-Year FE Trend	×	×	×	×	×
Observations No. Firms Sample Period	36,765 690 2000 - 2014	36,694 684 2000 - 2014	14,640 670 2002 - 2007	14,532 661 2002 - 2007	36,765 690 2000 - 2014

Notes: The table reports estimates of equation (2) when replacing the left-hand side by capital. Option is a dummy that indicates if any unexercised options are outstanding in 2004. FAS123 takes value 0 for all years until 2005 and value 1 afterward. Depr is a measure of depreciation: the rate of depreciation in the upper panel and the ordinal depreciation rank in the lower panel. Columns (1)–(4) vary in sample period and fixed effects. Column (5) controls for a linear time trend interacted with the interaction of the option dummy and the measure of depreciation. Standard errors (in parentheses) are clustered at the firm level.

Table A.2: Ex-Ante Differences across Firms

Variable	Option-Paying (N=553)	Non-Option-Paying (N=144)	t-test	p-value
Total Assets	8,153	7,491	0.29	0.77
Sales	7,512	7,145	0.16	0.87
Capital Stock	3,709	2,897	1.02	0.31
Employment	32.15	17.56	3.10	< 0.01
Labor Productivity	115.4	98.9	1.44	0.15
Depreciation Rate	0.17	0.18	-1.35	0.18
Intangible Share	0.49	0.56	-2.01	0.05
Investment Rate	0.05	0.04	1.23	0.22
Leverage Ratio	0.20	0.19	0.19	0.85
Liquidity Ratio	0.15	0.21	-3.46	< 0.01
Equity Volatility	0.34	0.40	-3.64	< 0.01
Current CEO Compensation	1,929	1,538	2.05	0.04

Notes: A firm is classified as an option-paying firm if it has unexercised stock options to its management in 2004. We report arithmetic means across various outcomes in 2004. Total Assets, Sales and Capital Stock are denoted in millions USD, Employment is denoted in thousands. Labor Productivity is value added per employee in thousands USD (calculated as (SALE - COGS) / EMP). Capital Stock is obtained by summing up category-specific capital stocks for each firm, Depreciation Rate is the capital-stock weighted mean of category-specific depreciation rates for each firm. Intangible Share is the ratio of intangible investments (sum of advertising and R&D investments) to total investments. Investment Rate is capital expenditures (CAPX) relative to total assets (AT). The Leverage Ratio is defined as the ratio of total debt (sum of items DLC and DLTT) to total assets. The Liquidity Ratio equals the ratio of cash and short-term investments (CHE) to total assets. Equity Volatility is the annualized equity-return volatility, calculated as the standard deviation of daily stock returns multiplied by  $\sqrt{252}$ . Daily returns are calculated as (PRCCD × TRFD / AJEXDI) relative to the previous day. Current CEO Compensation is the current compensation of the CEO in thousands USD (compensation excluding equity). The last two columns show the t-test statistic for the null hypothesis that the arithmetic average is equal between option-paying and non-option-paying firms, and the associated p-value.

Table A.3: Investment Composition – Controlling for Firm Size

			Inve	Investments		
Firm Size Measure:	(1) Emp	(2)Employment	(3)	Assets   (4)	(5) Cap	(6) Capital Stock
$Measure\ of\ Depreciation:$	Ordinal Rank	Depreciation Rate	Ordinal Rank	Ordinal Rank Depreciation Rate	Ordinal Rank	Ordinal Rank Depreciation Rate
$\rm FAS123 \times Option \times Depr$	0.0464 $(0.0201)$	0.473 $(0.191)$	0.0477 $(0.0201)$	0.503 (0.192)	0.0456 $(0.0200)$	0.489 $(0.190)$
$FAS123 \times Depr$	-0.0240 (0.0188)	-0.386 (0.183)	0.0347 $(0.0353)$	0.0674 $(0.342)$	0.00577 $(0.0315)$	-0.116 $(0.301)$
FAS123 $\times$ Firm Size $\times$ Depr	-0.00685 $(0.00484)$	-0.0194 (0.0460)	-0.00984 (0.00463)	-0.0676 (0.0443)	-0.00655	-0.0477 $(0.0395)$
Category-Firm FE Firm-Year FE	××	××	××	××	××	××
Observations No. Firms Sample Period	12,887 659 2002 - 2007	12,887  659  2002 - 2007	12,953 663 2002 - 2007	12,953 663 2002 - 2007	12,953 663 2002 - 2007	$12,953 \\ 663 \\ 2002 - 2007$

Notes: The table reports estimates of equation (2) when controlling for various measures of firm size (employment, assets, capital stock) interacted with the Option dummy and the FAS123 dummy. Standard errors (in parentheses) are clustered at the firm level.

Table A.4: Investment Composition – Controlling for Other Firm Differences

				Invest	Investments			
Firm Control:	(1) Intang	(2) Intangible Share	(3) Liqui	(4) Liquidity Ratio	(5) Equity	(6) Equity Volatility	(7) Current CE	(7) (8) Current CEO Compensation
Measure of Depreciation:	Ordinal Rank	Ordinal Rank Depreciation Rate	Ordinal Rank	Ordinal Rank Depreciation Rate	Ordinal Rank	Ordinal Rank Depreciation Rate	Ordinal Rank	Depreciation Rate
FAS123 $\times$ Option $\times$ Depr	0.0409 $(0.0201)$	0.453 $(0.189)$	0.0392 $(0.0201)$	0.398 (0.188)	0.0463 (0.0206)	0.483 $(0.196)$	0.0479 $(0.0209)$	0.483 (0.200)
$\rm FAS123 \times Depr$	-0.0254 $(0.0231)$	-0.324 (0.232)	-0.0275 $(0.0207)$	-0.229 (0.195)	-0.0618 $(0.0300)$	-0.562 (0.288)	0.0375 $(0.0790)$	-0.163 (0.748)
$\rm FAS123 \times Control \times Depr$	-0.0192 (0.0265)	-0.168 (0.255)	-0.0380	-0.849 (0.484)	0.0692	0.378	-0.0107	-0.0377 (0.107)
Category-Firm FE Firm-Year FE	××	××	××	××	××	××	××	××
Observations No. Firms Sample Period	12,933 661 2002 - 2007	$12,933 \\ 661 \\ 2002 - 2007$	$12,953 \\ 663 \\ 2002 - 2007$	$12,953 \\ 663 \\ 2002 - 2007$	12,953 663	12,953 663	12,902 661	12,902 661

Notes: The table reports estimates of equation (2) when controlling for various firm characteristics (intangible asset share, liquid asset ratio, equity volatility, current CEO compensation) interacted with the Option dummy and the FAS123 dummy. Standard errors (in parentheses) are clustered at the firm level.

Table A.5: Investment Composition – Subsample Without CEO Turnover

			Investments	3	
	(1)	(2)	(3)	(4)	(5)
Measure of Depreciation:		$D\epsilon$	epreciation I	Rate	
$FAS123 \times Option \times Depr$	1.331 (0.379)	0.823 $(0.345)$	0.855 $(0.309)$	0.393 $(0.259)$	0.779 (0.382)
$FAS123 \times Depr$	-0.873 (0.320)	-0.515 (0.320)	-0.816 (0.247)	-0.488 (0.226)	-0.872 (0.320)
Option $\times$ Depr	-1.109 (0.474)		-1.195 (0.481)		-153.1 (60.33)
Measure of Depreciation:			Ordinal Ran	k	
$FAS123 \times Option \times Depr$	0.125 $(0.0356)$	0.0714 $(0.0309)$	0.0863 (0.0331)	0.0392 $(0.0264)$	0.0513 $(0.0367)$
$FAS123 \times Depr$	-0.0613 (0.0305)	-0.0290 (0.0282)	-0.0778 (0.0280)	-0.0447 (0.0230)	-0.0611 (0.0305)
Option $\times$ Depr	-0.120 (0.0528)		-0.128 (0.0516)		-20.48 (6.373)
Category FE Category-Firm FE	×	×	×	×	×
Firm-Year FE Trend	×	×	×	×	× ×
Observations No. Firms Sample Period	14,810 292 2000 - 2014	14,779 291 2000 - 2014	5,919 286 2002 - 2007	5,851 285 7 2002 - 2007	14,810 292 ' 2000 - 2014

Notes: The table reports estimates of equation (2) for the subsample of firms without CEO turnover, either for 2000-2014 or 2002-2007. Standard errors (in parentheses) are clustered at the firm level.

Table A.6: Investment Composition – Alternative Investment Measures

				Invest	Investments			
	(1)	(2)	(3)	(4)	(5)	(9)	(7)	(8)
Investment Measure:	Investment Rate	ent Rate	Logar	Logarithms	Ln(Invesi	In(Investment+1)	Missing	Aissings as 0s
$FAS123 \times Option \times Depr$	0.00542 $(0.00219)$	0.0619 $(0.0209)$	0.0934 $(0.0274)$	1.013 $(0.277)$	0.0524 $(0.0188)$	0.623 $(0.196)$	0.0404 $(0.0225)$	0.430 $(0.220)$
$\rm FAS123 \times Depr$	-0.00116 $(0.00194)$	-0.0149 $(0.0182)$	-0.0478 $(0.0255)$	-0.742 (0.259)	-0.00900 $(0.0170)$	-0.293 $(0.178)$	0.0554 $(0.0198)$	0.332 $(0.193)$
Category-Firm FE Firm-Year FE	××	××	××	××	××	××	××	××
Observations No. Firms Sample Period	$31,074 \\ 680 \\ 2000 - 2014$	$31,074 \\ 680 \\ 2000 - 2014$	30,384 681 2000 - 2014	30,384 681 2000 - 2014	32,953 683 2000 - 2014	$32,953 \\ 683 \\ 2000 - 2014$	73,724 $725$ $2000 - 2014$	73,724 725 2000 - 2014

Notes: The table reports estimates of equation (2) for alternative investment measures. Depr is the measure of depreciation, following an ordinal scale in odd columns and expressed in absolute depreciation rates in even columns. Standard errors (in parentheses) are clustered at the firm level.

Table A.7: Investment Composition – Sensitivity for Intangibles

			Invest	ments		
	(1)	(2)	(3)	(4)	(5)	(6)
		Dmitting R&	D	Contro	olling for Int	angibles
$FAS123 \times Option \times Depr$	0.978	0.711	0.704	0.787	0.674	0.557
1	(0.250)	(0.224)	(0.242)	(0.352)	(0.280)	(0.295)
Option $\times$ Depr	-0.363		-0.418	0.758		0.683
	(0.331)		(0.340)	(0.696)		(0.719)
$FAS123 \times Depr$	-0.865	-0.417	-0.792	-0.754	-0.531	-0.606
-	(0.215)	(0.204)	(0.211)	(0.311)	(0.258)	(0.255)
Category FE	×		×	×		×
Category-Year FE		×			×	
Firm-Year FE	×	×	×	×	×	×
Observations	25,726	25,645	10,230	32,947	32,875	13,097
No. Firms	674	669	657	681	677	666
Sample Period	2000 - 2014	2000 - 2014	2002 - 2007	2000 - 2014	2000 - 2014	2002 - 200

Notes: The table reports estimates of equation (2) when omitting R&D investment or when controlling for the interaction between a dummy that indicates intangible investment categories (R&D and advertising) and the Option dummy and the FAS123 dummy. Standard errors (in parentheses) are clustered at the firm level.

# B Theoretical Appendix

### B.1 Derivation of Managers' Optimal Behavior

We restrict attention to a symmetric equilibrium of the manager's decision problem. We denote the policy function for capital as  $\mathcal{K}(\mathbf{K}) = [\mathcal{K}_l(\mathbf{K}), \mathcal{K}_s(\mathbf{K})]$ . If manager t follows this strategy profile, she will set  $\mathbf{K}_{t+1} = \mathcal{K}(\mathbf{K}_t)$  given a predetermined capital stock  $K_t$ . We next represent manager t's maximization problem recursively. We drop time indices and use ' to indicate subsequent periods. Period profits are given by

$$\pi(\mathbf{K}, \mathbf{K}') = \max_{N} \left\{ Z^{1-a-b} \left( K_{l}^{\nu} K_{s}^{1-\nu} \right)^{a} N^{b} - wN \right\}$$

$$- \sum_{j \in \{l, s\}} \left[ \frac{\gamma}{2} \left( \frac{K_{j}'}{K_{j}} - 1 \right)^{2} K_{j} + K_{j}' - (1 - \delta_{j}) K_{j} \right].$$
(B.1)

Next, the value of equity can be written as

$$E(\mathbf{K}, \mathbf{K}') = \pi(\mathbf{K}, \mathbf{K}') + \theta V(\mathbf{K}'),$$

where  $V(\mathbf{K}')$  denotes a continuation value defined by

$$V(\mathbf{K}) = E(\mathbf{K}, \mathcal{K}(\mathbf{K})) = \pi(\mathbf{K}, \mathcal{K}(\mathbf{K})) + \theta V(\mathcal{K}(\mathbf{K})).$$

The value of the manager's remuneration is also a function of their decision according to

$$\Gamma(\mathbf{K}, \mathbf{K}') = \varphi \left( \pi(\mathbf{K}, \mathbf{K}') + \beta \theta V(\mathbf{K}') \right).$$

We can now express the manager's decision problem in (15) as:

$$\mathcal{K}(\mathbf{K}) = \arg \max_{\mathbf{K}'} \Gamma(\mathbf{K}, \mathbf{K}'). \tag{B.2}$$

The first-order condition is given by:

$$\frac{\partial \pi(\mathbf{K}, \mathbf{K}')}{\partial K'_{i}} + \beta \theta \frac{\partial V(\mathbf{K}')}{\partial K'_{i}} = 0.$$
(B.3)

The envelope condition is given by:

$$\frac{\partial V(\mathbf{K})}{\partial K_j} = \frac{\partial \pi(\mathbf{K}, \mathcal{K}(\mathbf{K}))}{\partial K_j} + \sum_{k=l,s} \frac{\partial \mathcal{K}_k(\mathbf{K})}{\partial K_j} \left[ \frac{\partial \pi(\mathbf{K}, \mathcal{K}(\mathbf{K}))}{\partial K_k'} + \theta \frac{\partial V(\mathcal{K}(\mathbf{K}))}{\partial K_k'} \right].$$

We then use the first-order condition to rewrite the envelope condition

$$\frac{\partial V(\mathbf{K})}{\partial K_j} = \frac{\partial \pi(\mathbf{K}, \mathcal{K}(\mathbf{K}))}{\partial K_j} + \frac{\beta - 1}{\beta} \sum_{k=l,s} \frac{\partial \mathcal{K}_k(\mathbf{K})}{\partial K_j} \frac{\partial \pi(\mathbf{K}, \mathcal{K}(\mathbf{K}))}{\partial K_k'},$$

and combine it with the first-order condition to obtain

$$\frac{\partial \pi(\mathbf{K}, \mathbf{K}')}{\partial K'_{j}} + \beta \theta \frac{\partial \pi(\mathbf{K}', \mathcal{K}(\mathbf{K}'))}{\partial K'_{j}} + (\beta - 1)\theta \sum_{k=l,s} \frac{\partial \mathcal{K}_{k}(\mathbf{K}')}{\partial K'_{j}} \frac{\partial \pi(\mathbf{K}', \mathcal{K}(\mathbf{K}'))}{\partial K''_{k}} = 0, \quad (B.4)$$

which is the characterization of the optimal capital policy in equation (16).

### B.2 General Equilibrium

We compute the effects of changes in managerial pay in general equilibrium based on the same sample of firms used for our main quantitative results. Formally, the economy is populated by firms indexed by  $f = 1, ..., \mathcal{N}_f$  that are allocated across sectors indexed by s = 1, ..., S. We denote firm f's sector by  $s_f$  and the sector s is composed of a set of firms  $F_s = \{f = 1, ..., \mathcal{N}_f | s_f = s\}$ . The economy is further populated by a representative household which will be specified below. We will abstract from transition dynamics and focus on stationary equilibrium, respectively before and after the change in managerial pay.

#### **B.2.1** Aggregation and Goods Prices

Competitive final goods firms produce a final consumption good Q by combining sectoral inputs  $Q_s$  according to the Cobb-Douglas production function

$$\mathcal{Q} = \prod_{s=1}^{S} \mathcal{Q}_{s}^{\psi_{s}}.$$

The parameters  $\psi_s$  are calibrated to match the value added share of sector s relative to total value added based on Table 8 satisfying  $\psi_s \in (0,1)$  and  $\sum_{s=1}^{S} \psi_s = 1$ . The associated

aggregate price-level is given by

$$\mathcal{P} = \prod_{s=1}^{S} \left(\frac{\mathcal{P}_s}{\psi_s}\right)^{\psi_s},\tag{B.5}$$

where  $\mathcal{P}_s$  denote sectoral price levels. The demand structure implies that each sector faces a demand curve given by

$$Q_s = \frac{\psi_s \mathcal{P} Q}{\mathcal{P}_s}.$$
 (B.6)

The sectoral goods are a CES-aggregate of the firms' (variety) outputs  $Q_f$  according to

$$Q_s = \left(\sum_{f \in F_s} Q_f^{\frac{\varepsilon_s - 1}{\varepsilon_s}}\right)^{\frac{\varepsilon_s}{\varepsilon_s - 1}}.$$
(B.7)

The parameters  $\varepsilon_s$  are calibrated as in Table 8. Firms engage in monopolistic competition. The associated sectoral price level based on firms' prices  $P_f$  is given by

$$\mathcal{P}_s = \left(\sum_{f \in F_s} P_f^{1-\varepsilon_s}\right)^{\frac{1}{1-\varepsilon_s}}.$$
 (B.8)

Consequently each firm f in sector s faces the following demand

$$Q_f = P_f^{-\varepsilon_s} \mathcal{P}_s^{\varepsilon_s} \mathcal{Q}_s. \tag{B.9}$$

Hence, the sector-specific demand shifter is given by

$$B_s = \mathcal{P}_s^{\varepsilon_s} \mathcal{Q}_s. \tag{B.10}$$

This links firms on product markets while we also need to link firms' input usage  $K_{lf}$ ,  $K_{sf}$  and  $N_f$  to factor markets.

#### **B.2.2** Managers

Managers decide how much capital and labor to use in the production of firms' variety goods. The problem of the manager is fundamentally the same as to the decision problem described in in equations (6)–(16). The difference is that the demand shifters and wages reflect general equilibrium prices, taken as given by the individual manager.

For concreteness, we state the equations defining the manager problem in a stationary equilibrium:

$$Q_f = Z_f \left( K_{lf}^{\nu_s} K_{sf}^{1-\nu_s} \right)^{\alpha_s} N_f^{1-\alpha_s}$$
(B.11)

$$Q_f = B_s P_f^{-\varepsilon_s}, \qquad B_s = \mathcal{P}_s^{\varepsilon_s} \mathcal{Q}_s$$
 (B.12)

$$R_f = X_f^{1-a_s-b_s} \left( K_{lf}^{\nu_s} K_{sf}^{1-\nu_s} \right)^{a_s} N_f^{b_s}, \qquad X_f^{1-a_s-b_s} = B_s^{1/\varepsilon_s} Z_f^{1-1/\varepsilon_s}$$
(B.13)

$$C_f^K = \sum_{j \in l, s} \left[ \left( K'_{jf} - (1 - \delta_{js}) K_{jf} \right) + \gamma \left( \frac{K'_{jf}}{K_{jf}} - 1 \right)^2 K_{jf} \right]$$
 (B.14)

$$\Pi_f = R_f - w_s N_f - C_f^K, \qquad w_s = \bar{w}_s w$$
 (B.15)

$$N_f = \left(\frac{b_s X_f^{1-a_s-b_s} \left(K_{lf}^{\nu_s} K_{sf}^{1-\nu_s}\right)^{a_s}}{w_s}\right)^{\frac{1}{1-b_s}}$$
(B.16)

$$0 = \frac{\partial \Pi_f}{\partial K'_{jf}} + \beta_f \theta_f \frac{\partial \Pi'_f}{\partial K'_{jf}} + (\beta - 1)\theta \sum_{k=l,s} \frac{\partial K''_{kf}}{\partial K'_{jf}} \frac{\partial \Pi'_f}{\partial K''_{kf}}$$
(B.17)

Note that we treat  $\bar{w}_s$  as a parameter, which may reflect different (static) hiring costs across sectors, whereas w determines the equilibrium price of labor. This setup conveniently allows our general equilibrium model to nest the partial equilibrium model.

#### B.2.3 Households

There is a continuum of households which inelastically supply homogeneous labor aggregating to  $\bar{N}$ . We further assume time-separable, homothetic preferences with respect to consumption of a final good, as well as complete markets. Households are assumed to hold equity only indirectly via a competitive mutual fund. In each period, individual households are randomly chosen as managers of a random firm f, for which they receive the corresponding compensation  $\Gamma_f$ . We assume that managers neglect the effects that their individual decisions have on the mutual fund and – as before – we assume they do not anticipate to manage the firm in the future.

#### **B.2.4** Factor Markets

Since capital is owned by the firm, we need an assumption how investment is produced. For simplicity, we assume investment is produced using only labor as an input. We further assume that the adjustment of capital goods also requires only labor input. Labor demand

of firm f is then given by

$$\bar{N}_f = N_f + \sum_{j \in \{l, s\}} \left( K'_{jf} - (1 - \delta_{js}) K_{jf} \right) + \gamma \left( \frac{K'_{jf}}{K_{jf}} - 1 \right)^2 K_{jf}.$$
 (B.18)

#### B.2.5 Equilibrium

We let the final consumption good Q be the numéraire, allowing us to normalize  $\mathcal{P}=1$ . The remaining equilibrium price is w, which is the real wage. Given the aggregation structure, managerial behavior, and household behavior, a general equilibrium is characterized by a real wage that clears the labor market

$$\bar{N} = \sum_{f=1}^{\mathcal{N}_f} \bar{N}_f. \tag{B.19}$$

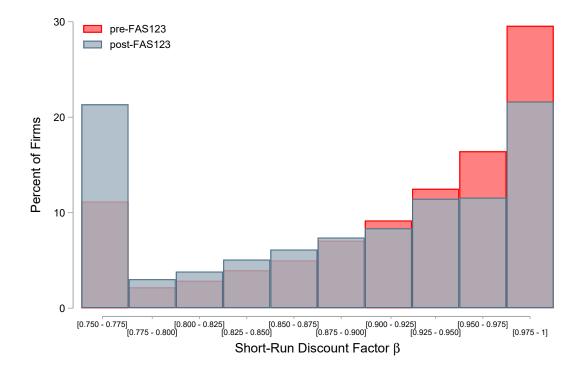
The market for the final consumption good is then cleared by Walras's law.

## C Parameterization and Solution Method

# C.1 Managerial Pay

As we have derived in Section 3,  $\beta$  is determined solely by the bonus share  $\eta^b$  and the equity share  $\eta^e$  (see Equation (14)). Both shares can be estimated directly from the data relying on data sources which have been widely used in the literature. To estimate  $\eta^b$ , we obtain the amount of cash bonuses from ExecuComp. To address a change in the reporting requirements for executive compensation after December 2006, we add the amount of non-equity incentive compensation to the bonus, which is available in the *Plan-Based Awards* (*PBA*) file in ExecuComp. This reclassification of bonuses is stressed by Hayes et al. (2012) and we follow their approach. We then divide the total amount of cash bonus payments by the sales of the firm (obtained from Compustat), i.e.  $\eta^b = \frac{\text{Bonus+Non-eq-Targ}}{\text{Sales}}$ . To estimate  $\eta^e$ , we rely on data on the manager's firm-related wealth provided by Coles et al. (2006) and Core and Guay (2002), which we divide by the total market capitalization of the respective firm (obtained from Compustat), i.e.  $\eta^e = \frac{\text{Firm-related Wealth}}{\text{Market Capitalization}}$ . To account for outliers, we winsorize  $\eta_b$  and  $\eta_e$ , respectively at the top and bottom 1%. Figure C.1 shows the shift in the distribution of  $\beta$  (across bins) between 2005 and 2007.

Figure C.1: Changes in the Short-Run Discount Factor Around FAS 123R



Notes: The figure depicts the empirical distribution of the parameter  $\beta$  before (red) and after (blue) the introduction of FAS 123R. We group  $\beta$ s into ten bins each ranging 2.25 percentage points. Data is left-censored at 0.75, which applies to 14.39% of the observations.

### C.2 Other Parameters

We calibrate the sector-specific parameters  $\delta_l$ ,  $\delta_s$ ,  $\nu$ ,  $\alpha$ , w,  $\varepsilon$ , and B using sector-specific moments from the U.S. files of the EU KLEMS database, averaged over the years 2003–2005 at constant prices. The moments we use are for  $\delta_s$ ,  $\delta_l$ , R,  $\frac{K_l}{K_l+K_s}$ ,  $\frac{K_l}{R}$ ,  $\frac{wN}{R}$ , and w (approximating R by the average value added of a firm in the sector). For the calibration of the sector-specific parameters, we abstract from incentive distortions and thus consider a long-run discount factor  $\theta = \frac{1}{1+r}$ . For r, we use the real interest rate for the United States from the year 2005, which was 2.98% according to World Bank (2020).

We combine the two FOCs of individual capital goods to get an expression that maps the moments into  $\nu$ :

$$\nu = \frac{1 - \theta(1 - \delta_l)}{1 - \theta\left[1 - \delta_s - \frac{K_l}{K_l + K_s} \left(\delta_l - \delta_s\right)\right]} \frac{K_l}{K_l + K_s}.$$

<sup>&</sup>lt;sup>28</sup>Hence, we neglect managerial share dilution when calibrating sector-level variables. We account for share dilution, however, when computing the investment decision of the manager.

The steady-state share of long-term capital goods in the total capital stock is larger than  $\nu$ , since the term  $\frac{1-\theta(1-\delta_l)}{1-\theta\left[1-\delta_s-\frac{K_l}{K_l+K_s}(\delta_l-\delta_s)\right]}$  is strictly smaller than 1. This is due to the fact that user cost of capital are higher for short-term capital such that the share of long-term capital exceeds the Cobb-Douglas production exponent  $\nu$ . Given  $\nu$ , we can solve the first-order condition of the long-term capital good for a as

$$a = \frac{\frac{1}{\theta} - (1 - \delta_l)}{\nu} \frac{K_l}{R}.$$

Likewise, b directly follows from optimal labor demand as

$$b = \frac{wN}{R}.$$

With a and b, we obtain  $\varepsilon$  and  $\alpha$  as

$$\varepsilon = \frac{1}{1 - a - b}, \quad \alpha = \frac{a}{a + b}.$$

Finally we can determine the demand-scaling parameter B, using labor demand as well as the production function, which yields

$$B = \left(\frac{w^{\frac{b}{1-b}}R}{b^{\frac{b}{1-b}}(K_l^{\nu}K_s^{1-\nu})^{\frac{a}{1-b}}}\right)^{\frac{1-b}{1-a-b}}.$$

### C.3 Numerical Solution Method

We next describe the solution method. Using the definition of the profit function in (B.1), we first rewrite the first-order condition in (B.3) as

$$\gamma \left( \frac{K_j'}{K_j} - 1 \right) + 1 = \beta \theta \frac{\partial V}{\partial K_j'} (\mathbf{K}', \xi),$$

and solve the equation for  $K_i$ :

$$K_{j} = \frac{\gamma K_{j}'}{\gamma + \beta \theta \frac{\partial V}{\partial K_{j}'}(\mathbf{K}', \xi) - 1}.$$
(C.1)

Equation (C.1) is central for our application of the endogenous grid method. Our solution method is described by Algorithm 1 below.

### **Algorithm 1:** EGM used to solve the model (for a given firm)

- 1 Set  $i_{max}$  as well as convergence thresholds  $\bar{\epsilon}^v$ ,  $\bar{\epsilon}^{invp} > 0$  for the continuation value and inverse policy, respectively. Set gridpoints  $\tilde{K}' = (\tilde{\mathbf{k}}'_g)_{g=1,\dots,G}$ , an initial guess for  $\hat{V}_{0,g}$  for  $g=1,\dots,G$ , and an interpolation scheme  $\rho(x,X,Y)$ . Compute the interpolated values  $v_0(\mathbf{K}) = \rho(\mathbf{K}, (\mathbf{k}'_g)_{g=1,\dots,G}, (\hat{V}_{0,g})_{g=1,\dots,G})$ .
- 2 Set continue=true and i = 1. while continue do

```
for g=1,\ldots,G do
                       Set \hat{\mathbf{k}}_{j,i,g} = \frac{\gamma k'_{jg}}{\gamma + \beta \theta \frac{\partial}{\partial \mathbf{K}'_i} v_{i-1}(\mathbf{k}'_g) - 1} for j = l, s.
                  Set \tilde{v}_g = \Pi(\mathbf{k}_{i,g}, \mathbf{k}_g) + \theta \hat{V}_{i-1,g}.
  5
               Compute interpolant v_i(\mathbf{K}) = \rho(\mathbf{K}, (\mathbf{k}_{i,q})_{q=1,\dots,G}, (\tilde{v}_q)_{q=1,\dots,G}).
  6
               for g=1,\ldots,G do
  7
                        Set \hat{V}_{i,q} = v_i(\mathbf{K}_q).
  8
                   Set \epsilon_{ig}^v = \left| \frac{\hat{V}_{i,g}}{\hat{V}_{i-1,g}} - 1 \right|.

Set \epsilon_{jig}^{invp} = \left| \frac{k_{j,i,g}}{k_{j,i-1,g}} - 1 \right|.
  9
10
               if \max_{g \in (1,\dots,G)} \{\epsilon_{ig}^v\} < \bar{\epsilon}^v and \max_{j \in (l,s), g \in (1,\dots,G)} \{\epsilon_{ig}^{invp}\} < \bar{\epsilon}^{invp} then
11
                        Set continue = false.
12
               else
13
                        Set i=i+1;
14
```

15 Obtain policy function as  $\mathcal{K}(\mathbf{K}, \xi) \approx \tilde{\mathcal{K}}(\mathbf{K}, \xi) := \rho(\mathbf{K}, (k_{i,g})_{g \in \{1, \dots, G\}}, (\mathbf{k}_g)_{g \in \{1, \dots, G\}}).$ 

Essentially, we start with a set of G gridpoints  $\tilde{\mathcal{K}}' = (\tilde{\mathbf{K}}'_h)_{h=1,\dots,G}$ , which represent different outcomes of  $\mathbf{K}'$ , and an initial (differentiable) guess  $\hat{V}_0(\cdot)$  for  $V(\cdot)$ . By differentiating  $V(\cdot)$ , we get the gradient at each point in  $\tilde{\mathcal{K}}'$ . Then applying the backward induction step in (C.1), we can solve for the optimal solution of the previous manager. Next, we update our guess for the continuation value function  $V(\cdot)$  according to the profit function and our current guess. We then iterate on this until convergence is achieved. This algorithm is implemented as MATLAB code (tested against MATLAB R2018b and R2020a) and can be found in the replication package.

The simulated sample of firms is based on idiosyncratic parameter draws in the  $(K'_l, K'_s)$ space. The coordinates of the gridpoints correspond to Chebyshev nodes in a range around
the steady state with  $\beta = 1$ . To be precise, the grid ranges from factor 0.3 to 1.2 of the
analytical steady state of that parameterization. As an interpolation scheme  $\rho(\cdot)$  we apply
Chebyshev polynomials up to degree 10 in both dimensions.<sup>29</sup> Since the endogenous grid
method inherently involves interpolation with a changing set of interpolation bases, the
domain of the chosen functions was expanded as needed to keep all points within the domain.

To specify an initial guess for the value function, we apply the following procedure. First, we analytically derive the steady state assuming  $\beta=1$ . As an initial guess of the value function, we assume the model converges uniformly to that steady state within a certain number of periods. Using the resulting net present value of profits gives a reasonably accurate initial guess for the case of  $\beta=1$ . However, for lower  $\beta<1$ , this does not necessarily lead to convergence. For this reason, we first solved the model for the  $\beta=1$  case. Then, we use the final value function computed and use this as an initial guess to solve the model with a slightly lower value of  $\beta$ . Repeating this process while slowly decreasing  $\beta$  yields satisfactory convergence. The entire process is then repeated for all firms in the sample.

<sup>&</sup>lt;sup>29</sup>We have chosen Chebyshev polynomials because they have preferable interpolation properties compared to other polynomials functions. Also, Splines were considered, but computing the gradient of a spline is computationally expensive. Experiments with cubic splines showed inferior convergence properties. We also experimented with Chebyshev polynomials with a total degree of 30. However, most coefficients with a higher degree are virtually identical to zero. In fact, higher order polynomials present a problem for the algorithm since for these higher order polynomials, the gradient quickly becomes very large in absolute terms, even if the corresponding coefficient is small; this generates additional sources of numeric error, which leads to far worse convergence properties. Given that this method ultimately generates an inverse of the policy function, we eventually have to back the real policy functions out. This final step is done using cubic splines.

# C.4 Additional Quantitative Results

Table C.1: Simulated Firms - Regression Results without Introducing Noise

			Investments		
	(1)	(2)	(3)	(4)	(5)
Measure of Depreciation:		D	epreciation Re	ate	
$\text{FAS123} \times \beta \text{ Reduced} \times \text{Depr}$	3.106 (0.212)	3.106 (0.212)	5.799 (0.341)	5.799 (0.341)	8.494 (0.482)
$\rm FAS123 \times Depr$	-0.000817 (0.000817)	-0.000817 (0.000817)	-0.000948 (0.000948)	-0.000948 (0.000947)	-0.000817 (0.000817)
$\beta$ Reduced × Depr	3.308 (0.271)		5.156 (0.328)		5.463 $(0.352)$
Category FE	×		×		×
Category-Firm FE		×		×	
Firm-Year FE	×	×	×	×	×
Trend					×
Years around reform	15	15	6	6	15

Notes: This Table reports the results on the relationship between managerial incentives and investment decisions based on the panel of simulated firms.  $\beta$  Reduced is defined as dummy variable which indicates if a firm experiences a reduction in its firm-specific  $\beta$ . FAS123 is a dummy variable indicating the post-shock period. Empirical specifications in columns 1 to 5 resemble those in Table 4. The treatment-specific linear trend in column 5 is Trend  $\times$   $\beta$  Reduced  $\times$  Depr. Standard errors (reported in parentheses) are clustered at the firm level.

Table C.2: Beta and the Durability of Investments/Capital Stock Depreciation

		Invest		Weighted Avg. Depr. Rate	
	(1)	(2)	(3)	(4)	(5)
Model	0	LS	I	V	OLS
			1st Stage	2nd Stage	
$(1-\beta) \times \text{Depr}$	0.281 (0.081)	0.091 $(0.036)$			
${\rm FAS123}\times{\rm Option}\times{\rm Depr}$			0.046 $(0.004)$		
$(1 - \widehat{\beta}) \times \widehat{\text{Depr}}$				0.862 $(0.212)$	
$(1-\beta)$					0.015 (0.006)
Category FE	×				
Category-Year FE		×	×	×	
Firm-Year FE	×	×	×	×	
Firm FE					×
Year FE					×
Observations	28,695	28,611	28,611	28,611	8,614
No. Firms	655	649	649	649	672
Sample Period	2000 - 2014	2000 - 2014	2000 - 2014	2000 - 2014	2000 - 2014
Kleibergen-Paap $F$ -Statistic			113.20		

Notes: The Table reports the results on the relationship between the model-specific incentive measure  $\beta$  and the durability of investments, respectively the depreciation of firms' capital stock. The calculation of  $\beta$  follows Equation (14), details on the computation can be found in Appendix C.1. Depr is the measure of depreciation, following an ordinal scale. Option is a dummy that indicates if any unexercised options are outstanding in 2004. FAS123 takes value 0 for each year until 2005 and value 1 afterwards. In columns 1 and 2, we investigate the relationship between the firm-specific  $\beta$  and the durability of investments. In column 4, we address endogeneity concerns related to  $\beta$  by instrumenting  $(1 - \beta) \times Depr$  with FAS123 × Option-Dummy × Depr. First-stage results are given in column 3. Column 5 estimates the effect of  $\beta$  on the capital stock depreciation by taking a firm-specific capital-stock-weighted depreciation rate as dependent variable. Standard errors (reported in parentheses) are clustered at the firm level.