

Workshop “Advances in Platform Economics”

Bonn, 13-14 February 2020 (Faculty Lounge, Juridicum)

Program:

Thursday 13 February

13:00- 13:45 Lunch

14:00-15:00 Session I [Chair: Martin Peitz]
Özlem Bedre-Defolie
“Optimal Variety and Pricing of a Trade Platform”

15:30-16:30 Session II [Chair: David Ronayne]
Johannes Johnen
“Deceptive Products on Platforms”

17:00-17:30 Session III [Chair: Stephan Laueremann]
Andras Niedermayer
“Entry Deterring Agency”

17:30-18:30 Session IV: General discussion [Moderator: Martin Peitz]
“What’s new about policy discussion and economic research on platforms?”

From 19:00 Dinner

Friday 14 February

09:30-10:30 Session V [Chair: Volker Nocke]
Paul Belleflamme
“A Difficulty of Using Market Shares as Measures of Platforms’ Market Power”
Markus Reisinger
“Advertising Networks and Consumer Tracking”

11:00-12:00 Session VI [Chair: Sven Rady]
Daniel Savelle
“Consumer Journeys, Generalized Weitzman Search, and Discrete Choice Demands with Complementarities”

12:15-13:00 Lunch

Participants:

Özlem Bedre-Defolie (ESMT Berlin), Paul Belleflamme, (UC Louvain), Johannes Johnen (UC Louvain), Andras Niedermayer (Université de Cergy-Pontoise), Markus Reisinger (Frankfurt School of Finance & Management), David Ronayne (University of Oxford)

From Mannheim: Volker Nocke, Martin Peitz, Daniel Savelle, Anton Sobolev, Eleftheria Triviza

From Bonn: Deniz Kattwinkel, Patrick Lahr, Jan Knöpfle, Stephan Laueremann, Martin Pollrich, Sven Rady, Andre Speit

Organizers: Martin Peitz, Sven Rady