



MaCCI / EPOS Workshop on Digital Markets

6 – 7 March 2025, Mannheim • Workshop venue: Room 4.57

L7,3-5, 68161 Mannheim, Germany

PROGRAM

THURSDAY, 6 March 2025

12:30 – 14:00 **LUNCH***
*paid by participants, up to 10 Euros

14:00 – 15:30 **Session I (chair: Martin Peitz)**

Robin Ng: Competition through Recommendations

Luca Sandrini: TBA

15:30 – 16:00 **COFFEE BREAK**

16:00 – 17:30 **Session II (chair: Germain Gaudin)**

Bruno Jullien: Startup Acquisition, Direction of Innovation, and Market Dominance

Markus Reisinger: Selling on Platforms: Demand Boost versus Customer Migration

17:30 – 19:00 **GENERAL DISCUSSION**

19.30 – **WORKSHOP DINNER**

FRIDAY, 7 March 2025

09:00 – 10:30 **Session III (chair: Heiko Karle)**

Anton Sobolev: Dual Pricing in a Model of Sales

Julian Wright: The Emergence of a Platform Trap

10:30 – 11:00 **COFFEE BREAK**

11:00 – 12:30 **Session IV (chair: Sven Rady)**

Alexandre de Cornière: Fulfilled By Amazon: Marketplace Tying of Ancillary Services

Leonardo Madio: App Store Competition

12:30 – 14:00 **LUNCH**

Financial support by the Deutsche Forschungsgemeinschaft (CRC TR 224, EPoS), the University of Mannheim, and the MaCCI Association is gratefully acknowledged. Over the last three years, the MaCCI Association received donations from Compass Lexecon, CRA, Oxera, and RBB Economics.